

The background is a solid blue color with several overlapping, curved, semi-transparent shapes in various shades of blue. A dotted line of small dark blue circles curves across the upper right portion of the image.

WILEY

KAMJE

Saturday 20 August, 2016

Supporting Authors and Reviewers at Every Step

Every day we work with thousands of journal authors, reviewers and editors. Around the world, across disciplines, their expectations are consistent:

Quality

Impact

Ease

Reach



WILEY



Seven Steps to Publishing Success

1

**Find the right
journal**



WILEY

Find the right journal for your research

- Look beyond the Impact Factor
- Peer review time
- Relevance to your topic:
 - Review the Aims and Scope
 - Read the Author Guidelines
 - Scan titles and abstracts
 - Subscribe to e-Table of Content alerts
 - Which journals do you cite?



2

Talk with others



WILEY

Talk with colleagues who have a publication record

- What can you learn from others' experience?
- Find a mentor
- Ask an experienced colleague to read your paper and offer advice
- Look at Wiley's online author resources
- Join workshops and webinars





“How to Publish” webinar series

Offering expert advice on a range of publishing topics and practical skills

- “What Makes a Good Abstract and More”.
- “Getting Peer Review Right: A Guide for Early Career Researchers”.
- “Introduction to Publishing for Early Career Researchers”.

Our webinars include interactive Q&A sessions, giving you the opportunity for direct feedback on the topics of most interest to you.

3

Quality and
relevance



WILEY

International quality standards for science journals



- Ensure your work complies with international standards:
 - Guidelines for study design, trial registration and research reporting
 - Statistically significant results
 - Authorship and attribution criteria
 - Conflicts of interest, ethics and integrity

Be clear about what is new and relevant in your work

- Why should this work be published?
- Write a clear abstract
- Make the title clear and concise
- Write a cover letter describing why your paper is novel

“A top-class article adds to the scientific knowledge of the field. Its literature review is comprehensive and concise and brings out a clear conceptualization of the research... The abstract brings out a clear synopsis of the article and the conclusion addresses the objectives of the study and provides suggestions for research directions.”

- Professor Fanny M Cheung



4

**Follow author
guidelines**



Follow the guidelines for authors

- Why should this work be published?
- Is this relevant and 'in scope' for the journal?
- Use the correct reference style
- Adhere to word count guidelines
- Comply with all ethics requirements
- *Never* submit to more than one journal at a time



English language and editing support

Expert help to ensure your manuscript is ready for
submission

- **English Language Editing** – expert support on language, style, spelling and grammar.
- **Translation Services** – from Portuguese, Spanish and Chinese into English – with reverse translation.
- **Manuscript Formatting and Figure Preparation** help.

21% of initial submissions (across disciplines) are rejected because of quality concerns or inappropriate scope of content.





5

**Learn from peer
review**

WILEY



Typical peer review workflow

1. Submissions are screened for quality, relevance and text duplication
2. Triage: immediately rejecting papers that don't fit the journal
3. Papers are assigned by the Editor-in-Chief to an Associate Editor (AE)
4. AE manages the paper through peer review, usually sending papers to at least two reviewers
5. AE collates reviewer responses and makes recommendation to Editor-in-Chief
6. The Editor-in-Chief considers the recommendation and makes a decision on the paper

Possible decisions

Accept



Resubmit with minor changes



Resubmit with major changes



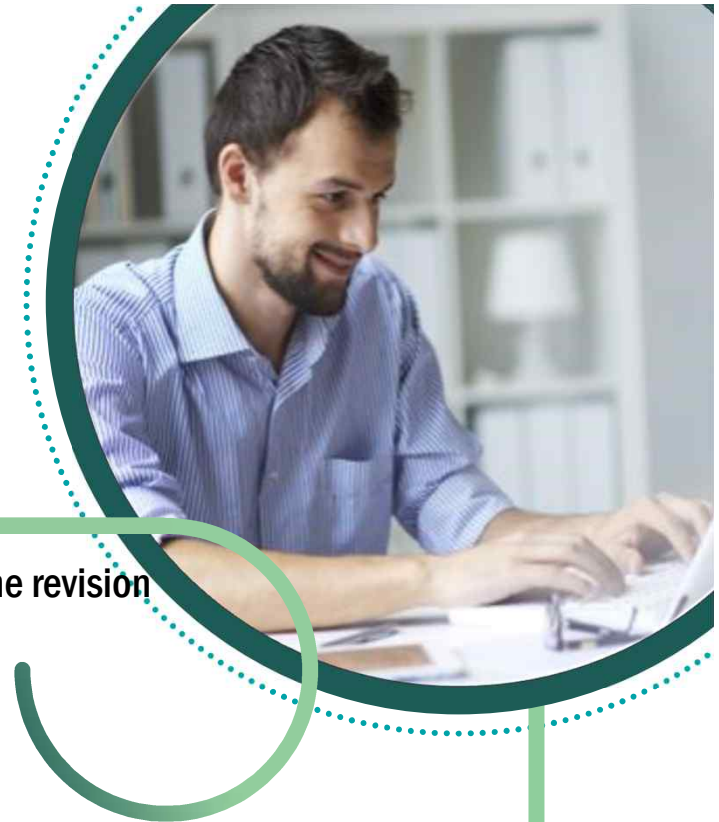
Reject

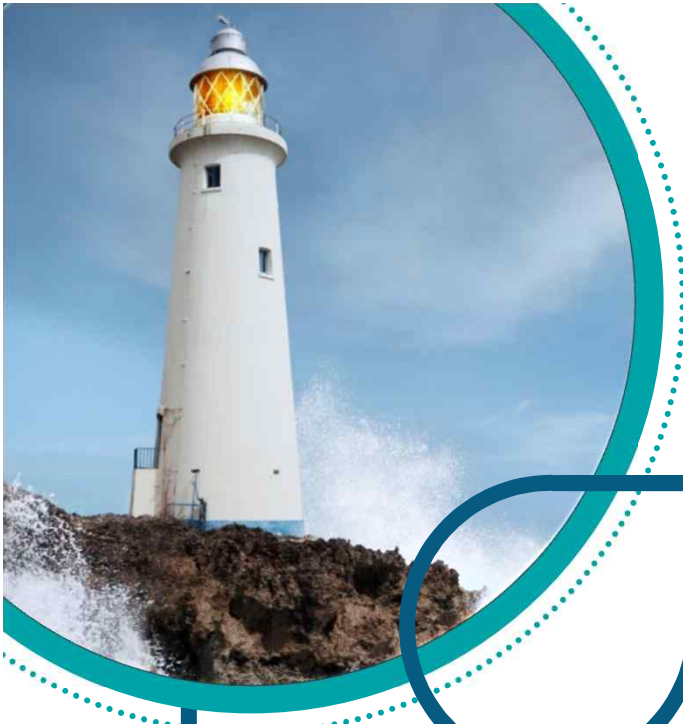


Images from getemoji.com

Use the reviewers' comments in a constructive way

- It is very rare for an article to be accepted for publication without some revision
 - Argue with scientific evidence
 - Address each comment and revision in order
 - If suggestions are not incorporated, explain why not
 - If you really disagree with comments, discuss with editor
- ...or withdraw your paper and submit to another journal





Peer reviewer support

Providing training and guidance on peer review best practice

- Wiley Peer Review Resources – everything you need to know about becoming a great peer reviewer.
- Peer Review Blog Series – trouble-shooting tips, advice and the latest industry developments.
- Peer Review webinar series – expert advice on a range of peer review topics.

90% of authors are also reviewers.

6

Follow the
production
process



Manuscript tracking

Follow your article through the production process

Track your article through four key production stages:

- Accepted article received in production.
- Proofs sent.
- Corrections received.
- Issue published online.

Wiley publishes around 160,000 articles a year representing 1.7 million pages.



Read the proofs of your article thoroughly

- This is an opportunity to perform a final check before publication
- Check tables, figures and text
- Respond to any queries from the production editor
- Adhere to deadlines, or publication may be delayed





Rapid copyright license signing

- Wiley Author Licensing Service (WALS) provides a streamlined online licensing solution for authors.
- Wiley stores licenses in a repository for easy viewing and retrieval.
- Creative Commons license choice for open access publication.

Wiley offers you a choice of three creative commons licenses for publishing open access: CC-BY, CC-BY-NC, and CC-BY-NC-ND.

7

Tell the world!



WILEY

Explain, enrich and share your article

- Social media and altmetrics
- Blogging
- Conferences
- Networking and colleagues
- Profile sites like Kudos

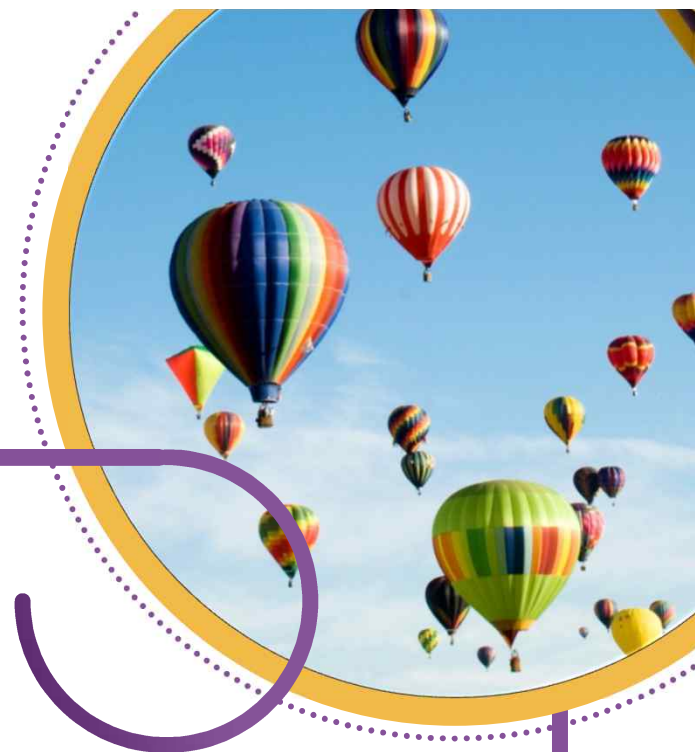


Wide dissemination

Your full article will be available in the world's most respected institutions

- More than 20 million monthly full text accesses on Wiley Online Library
- Increased discoverability with enhanced PDF format.
- Increased access with responsive HTML – allowing readers to access your full article anywhere, anytime and on any device.

More than 3,000 institutions in developing countries will have free or low cost access to your work when publishing in a Wiley journal.





Better Practices in Scientific Publishing.

Overview of attention for article published in *Angewandte Chemie. International Edition*, January 2016



About this score

In the top 5% of all research outputs scored by Altmetric

MORE...

Mentioned by

- 1 news outlet
- 24 tweeters
- 2 Facebook pages

Readers on

- 12 Mendeley

What is this page?

Accepted Articles
Most Accessed
Most Cited
Reviews
Editors' Choice

GET ACCESS
Subscribe / Renew

FOR CONTRIBUTORS
Open Access
Author Guidelines
For Referees

SUMMARY

News Twitter Facebook

Title	Better Practices in Scientific Publishing.
Published in	Angewandte Chemie. International Edition, January 2016
DOI	10.1002/anie.201510303
Pubmed ID	26799244
Authors	Zare, Richard N.
Abstract	"... I suggest two possible changes that might make better practices in scientific publishing. A... [show]

View on publisher site

Alert me about new mentions

TWITTER DEMOGRAPHICS

MENDELEY READERS

SCORE IN CONTEXT

The data shown below were collected from the profiles of 24 tweeters who shared this research output. [Click here to find out more about how the information was compiled.](#)



Geographical breakdown

Country	Count
United States	6
Spain	4

Better Practices in Scientific Publishing.

Overview of attention for article published in *Angewandte Chemie. International Edition*, January 2016



About this score

In the top 5% of all research outputs scored by Altmetric

MORE...

Mentioned by

- 1 news outlet
- 24 tweeters
- 2 Facebook pages

Readers on

- 12 Mendeley

What is this page?

SUMMARY

News Twitter Facebook

So far, Altmetric has seen 27 tweets from 24 users, with an upper bound of 29,670 followers.

- Qhetem group** @emeryfs
Better Practices in Scientific Publishing - Zare <https://t.co/U73u5NI2IT> <https://t.co/6mWhhL1Guk>
08 Mar 2016
- Jeffery D. Mottishaw** @DM_Chemist
RT @sksilverman: "I believe that with the concept of double-blind reviewing, we are moving in totally the wrong direction Zare <https://t.co/...>"
17 Feb 2016
- PATRICIA MARTÍN** @pmcasas
RT @PlatInvestUCM: "The practice of some institutions & countries to base promotion of researchers on # of papers and impact factors..." [htt...](https://t.co/...)
17 Feb 2016
- Plataforma InvestUCM** @PlatInvestUCM
"The practice of some institutions & countries to base promotion of researchers on # of papers and impact factors..." <https://t.co/LMNRaXnI5h>
17 Feb 2016
- Manuel Palomo Duarte** @DrPantera
RT @PlatInvestUCM: "Better Practices in Scientific Publishing" visto gracias a @EduardoGJR <https://t.co/LMNRaXnI5h>
17 Feb 2016
- Plataforma InvestUCM** @PlatInvestUCM
"Better Practices in Scientific Publishing" visto gracias a @EduardoGJR <https://t.co/LMNRaXnI5h>
17 Feb 2016
- Eduardo G-Junceda** @EduardoGJR
Muy interesante reflexión Better Practices in Scientific Publishing -Zare-2016- Angew Chem Int Edit <https://t.co/h0LgtrwsVp>
17 Feb 2016
- Jan Jensen** @janhjensen
RT @physicsteo: "@RichardZare argues for signed #peerreview as a better #publishing practice - Editorial in @angew_chem. <https://t.co/UQq3Q...>"
17 Feb 2016

Blogging

JOURNAL TOOLS

- Get New Content Alerts
- Get RSS feed
- Save to My Profile
- Get Sample Copy
- Recommend to Your Librarian

JOURNAL MENU

Journal Home

FIND ISSUES

- Current Issue
- All Issues
- Virtual Issues

FIND ARTICLES

- Early View
- Most Accessed
- Most Cited

GET ACCESS

Subscribe / Renew

FOR CONTRIBUTORS

- OnlineOpen
- Author Guidelines
- Submit an Article

ABOUT THIS JOURNAL

- Society Information
- News
- Overview

SOCIOLOGY OF

Splitting bodies/selves: women's of birth

Deborah Lupton¹ and Virginia Schmied²

Article first published online: 24 OCT 2012

DOI: 10.1111/j.1467-9566.2012.01532.x

© 2012 The Authors. *Sociology of Health & Illness* © 2012 Foundation for the Sociology of Health & Illness/John Wiley & Sons Ltd

Am score 37

Additional Information (Show All)

How to Cite | Author Information | Public

Abstract | Article | References

Keywords:

childbirth; embodiment; subjectivity; bo

This Sociological Life

A blog by sociologist Deborah Lupton

Home About Complete list of my books My podcasts and recorded interviews

My recent publications Open access publications

October 1, 2013

The body-being-born: how women conceptualise and experience the moment of birth

4 Comments

Although there is a large body of literature about labour and childbirth in the social sciences, surprising few researchers have sought to investigate women's experiences of the moment of birth.



Newborn child, seconds after birth. The umbilical cord has not yet been cut. (Photo credit: Wikipedia)

Virginia Schmied and I recently published an article in the *Sociology of Health & Illness* that drew on interview data with Australian women who had recently given birth. We asked women to recount their birth stories to us, and the data that eventuated gave interesting insights into women's perceptions and experiences of what we call 'the body-being-born'. We use this term to refer to the foetus/infant, an ambiguous body at the moment of birth because it is not quite inside but not quite outside the maternal body. When inside the maternal body, this body is technically a foetus; once expelled from the maternal body, it is called an infant. But in the process of vaginal labour and birth itself, when the body-being-born is passing through the cervix, parts of this body (most commonly its head) slip inside and outside the maternal body, moving back and forth as the woman works to deliver the body.

This stage of labour, therefore, is a highly liminal one, involving the two-in-one foetal/maternal body in the process of individuating to become two separate bodies over a period of time. Women who gave birth vaginally without anaesthetic often described this process as a 'splitting' of their bodies, a sensation of their bodies 'opening to the world' over which they had no control.

We found that most of the women we interviewed struggled to conceptualise this process, as it was so foreign to their embodied experiences. They also needed to take some time following the birth to come to terms with the idea that the foetus was now 'my baby': a body/self that was physically separate from their own, now foreign and strange as it was outside their bodies. As one of our interviewees put it:

“The midwife handed her straight to me and I held her, but I had held her for a while, I just was — it was like looking at her and wondering 'Where

SEARCH

GO

FOLLOW BLOG VIA EMAIL

Enter your email address to follow this blog and receive notifications of new posts by email.

Enter your email address

Follow

TWITTER UPDATES

RT @mark_zampan: The Social Ontology of Digital Data & Digital Tech sociology.wu/guid with @markhamford, @dickkraynick, @mildredc... 1 day ago

RT @daniellee: My article 'Productive Messes: Culture & Messmaking in the Context of Everyday Harassment' is in #BigDataFor http://... 1 day ago

Testament to power of Twitter - tweet about new article today - already in top 25% abstracts for #biomed... 1 day ago

Latest article out with @lupton: a critical analysis of self-diagnosis apps - 1. but email me for a copy... 1 day ago

I'm very excited about welcoming @mildredc to @SocSciRes next week for a speculative design ethnography workshop! Much to learn... 1 day ago

Follow @D4Lupton

CATEGORIES

- academic writing
- children
- critical weight studies
- digital culture

Kudos

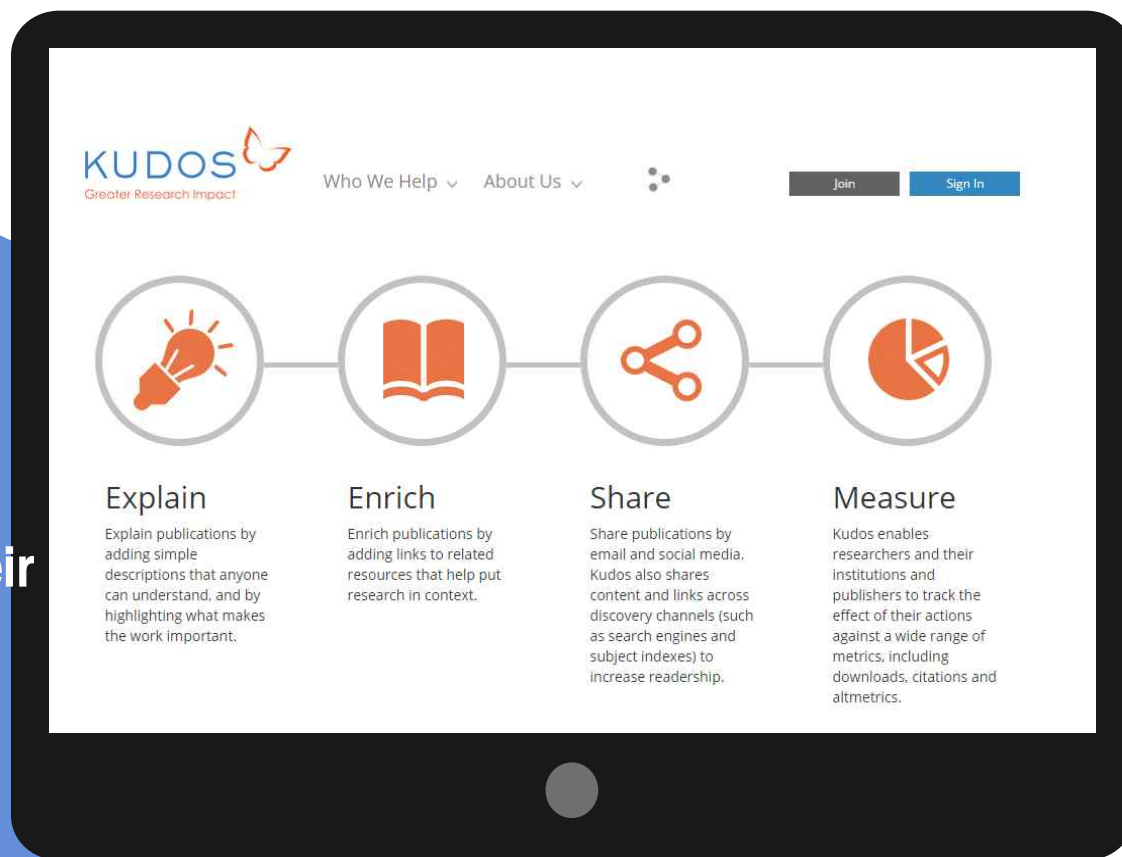
Helping authors explain, enrich, and share their articles for greater research impact



80%

of authors say that Kudos helped them achieve their goals of getting read, shared, and cited.

2015 Kudos survey



Reach

Impact

WILEY

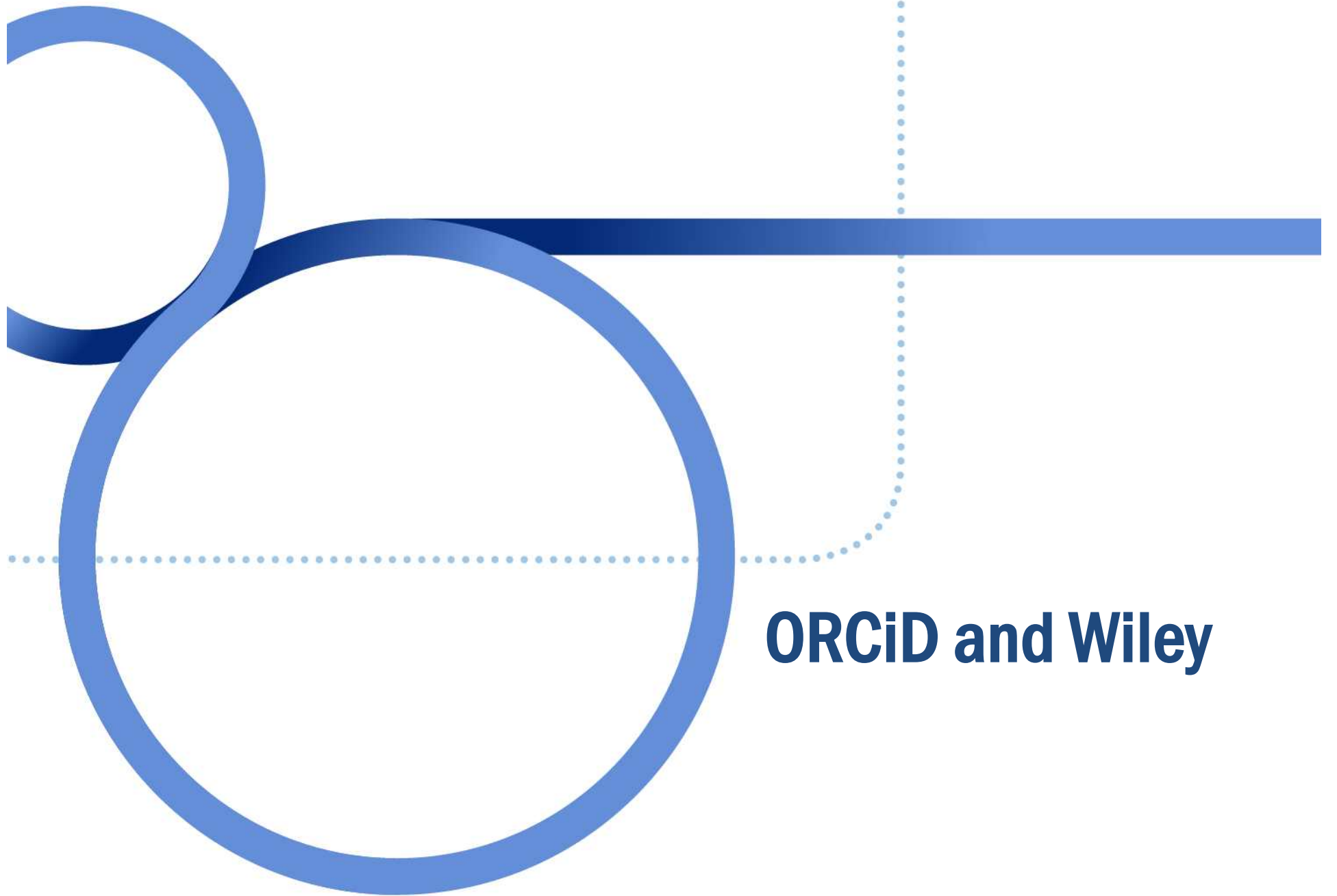


Promotional toolkit

Helping you maximize and measure the impact of your published work

- Seven promotional tools to help ensure your work gets seen, read and cited.
- Author Blog Series – tips on how you can maximize the impact of your work.
- Measure the impact of your research – article citation tracking and altmetrics.

Authors can select up to 10 colleagues to receive free access to their article upon publication through ArticleShare.



ORCID and Wiley

Implementation of ORCID at Wiley



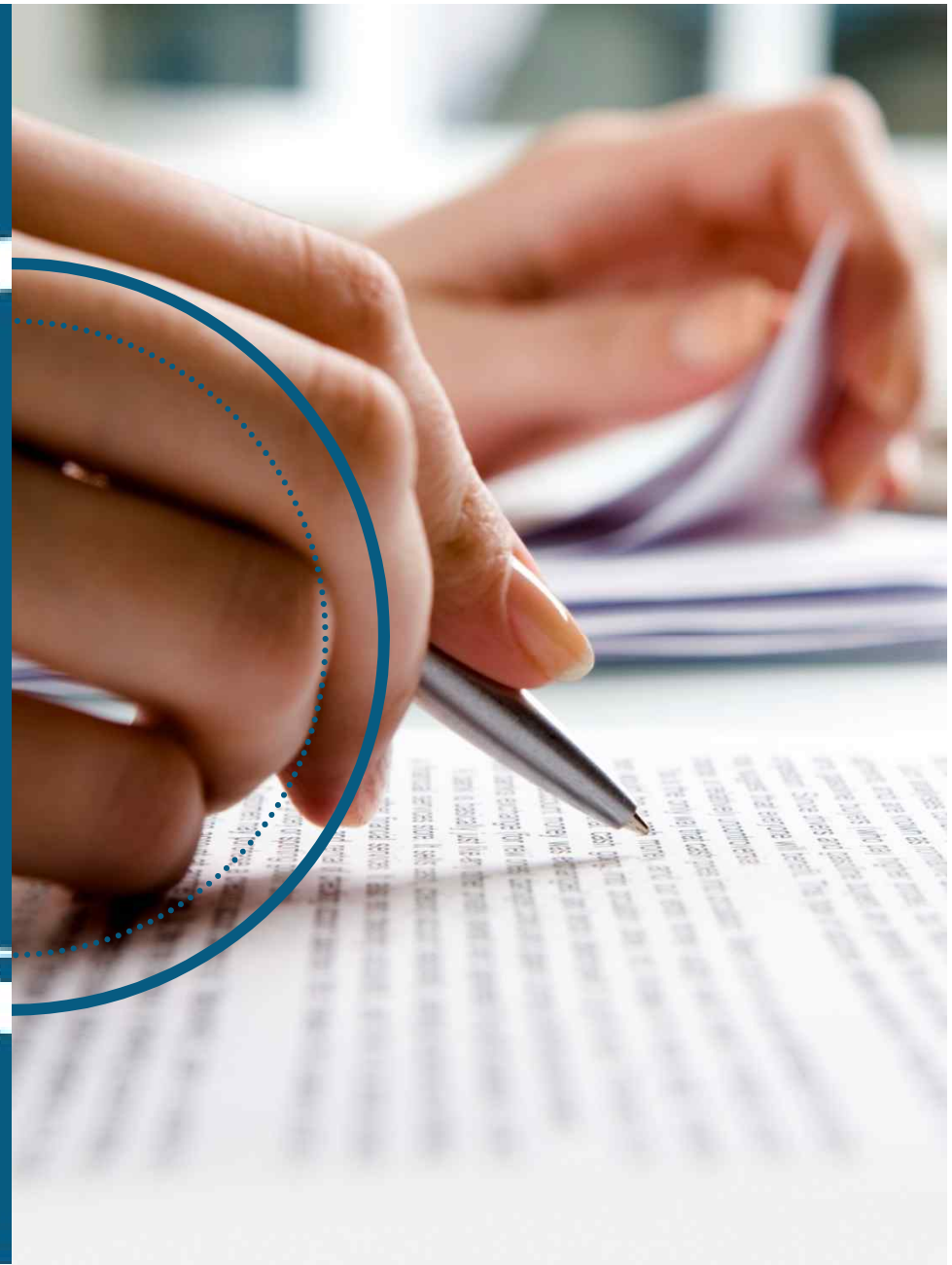
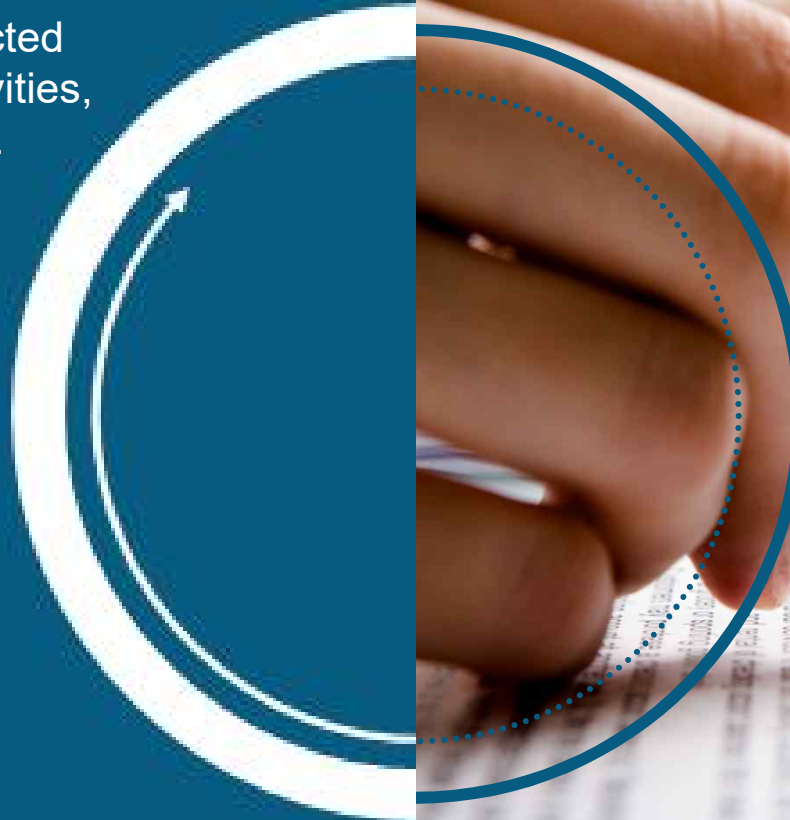
Wiley strongly encourages authors to create an ORCID iD and associate it with their manuscript when they submit to Wiley journals.

As of December 2015, Wiley had over 15,000 ORCID identifiers in use for journal article submissions.

Wiley submission and peer review systems facilitate the recording and validation of ORCID iDs on manuscript submission across our journals.

Why ORCiD is Important

- ORCiD IDs ensure that researchers are connected with their research activities, outputs, and affiliations.
- Over 200 research platforms and workflow systems collect and connect IDs from researchers, grant application and publishing systems, association management systems, and research information systems.
- ORCiD integrates with other name-identifier schemes, accommodating the needs of all scholarly communities.



Wiley and ORCID



Linking

Wiley captures ORCID IDs during the submission process and shares the information with CrossRef.



Representing

The ORCID Executive Board has representatives from all leading publishers, including Wiley.



Promoting

Wiley will execute a series of marketing campaigns to encourage ORCID registration among authors.

299 A pilot promotion to Wiley ScholarOne Manuscript authors resulted in 299 average weekly ORCID registrations across 6 journals, an increase from 6 average weekly registrations before the campaign.

WILEY

Publication of ORCiDs Across Wiley Journals

Once an article is accepted for publication, the ORCID iD collected at submission are published along with the article on Wiley Online library



Original Article

Diagnosis in Young Children: How a Father's Perceptions of Mental Health Change

Marian Morris MPH, RN

Graduate Research Assistant,
Corresponding author

orcid.org/0000-0001-9185-3807

School of Nursing, The University of Texas
at Austin, Austin, TX, USA

Author contact:
mmorris@mail.nur.utexas.edu, with a
copy to the Editor:
kathleen_r_delaney@rush.edu

[Search for more papers by this author](#)

Purpose

This case study's purpose was to understand how diagnosing mental illness in a child affects a parent's perception of mental health. using Denzin's interpretive interactionism.



Volume 27, Issue 2
May 2014
Pages 52-60

WILEY

AUTHORS

MAY 28TH, 2015

How to distinguish yourself with ORCID

Have you ever been asked to list your work? The following scenarios possibly sound familiar... • Your funding organization wants to review your past work before making an award • Your institution needs you to provide a list of work before your promotion review • Potential collaborators are struggling to find if you're the correct person for their...

[read more](#)

0 comments



Phil Wright
Senior Marketing Manager, Author Marketing

SOCIETIES RESEARCH LIBRARIES

JULY 8TH, 2015

More progress toward our mission: an update from ORCID

It has been great to have Wiley partner with us to integrate ORCID identifiers and communicate their importance to the research community. There have been a number of exciting recent developments at ORCID and in the community that show real progress toward our mission of solving the name ambiguity problem in scholarly communications. To aid...

[read more](#)

0 comments



Laurel Haak
Executive Director, ORCID

RESEARCH AUTHORS

OCTOBER 21ST, 2015

Your route to open access: 5 steps to success

To coincide with Open Access Week 2015, we hosted a webinar to give authors tips on how to successfully publish open access; from finding the best journal, to complying with mandates and promoting their published paper. Natasha White and Liz Ferguson, both from Wiley, were joined by Alice Meadows from ORCID and Charlie Rapple from...

[read more](#)

0 comments



Vikki Renwick
Assistant Marketing Manager, Author Marketing



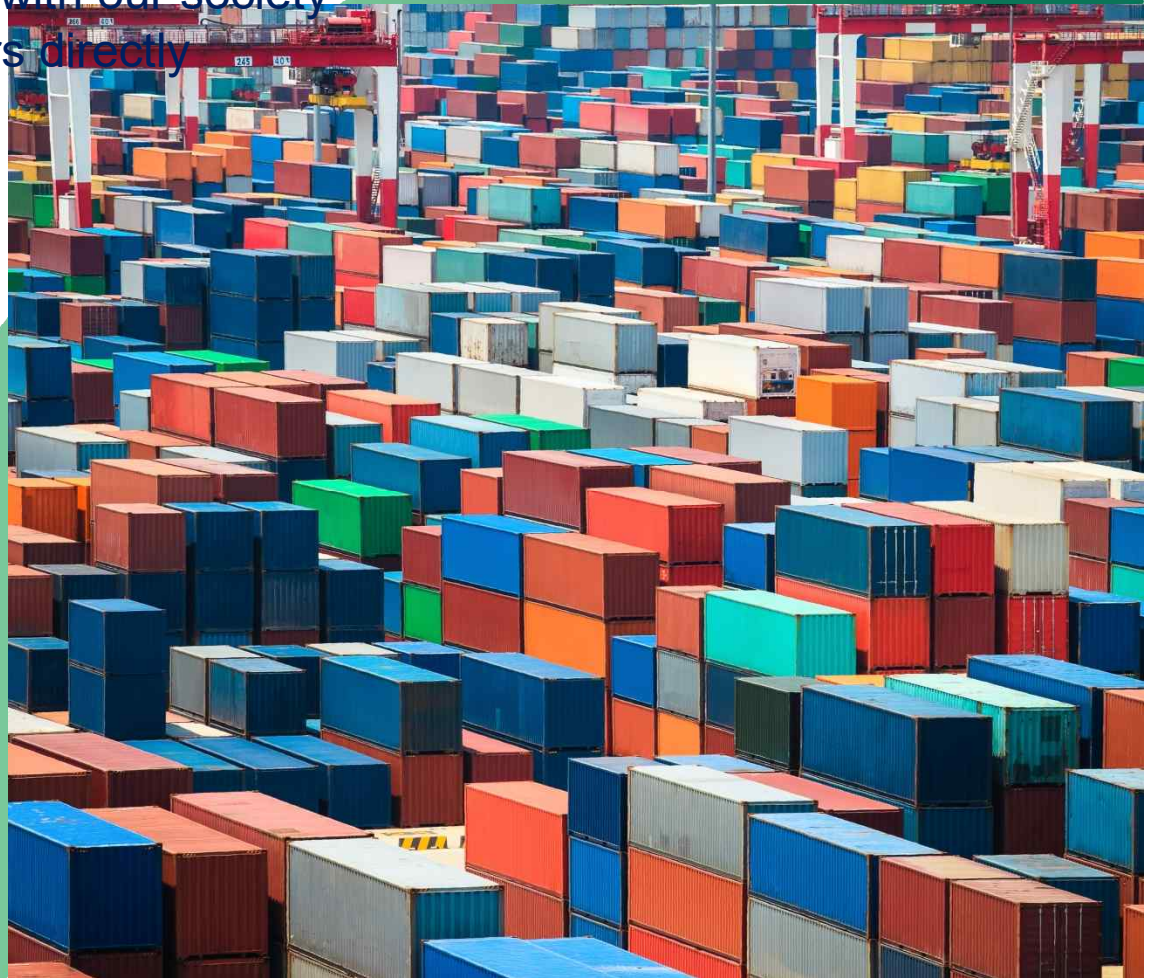
Wiley is promoting widespread adoption of ORCID registration

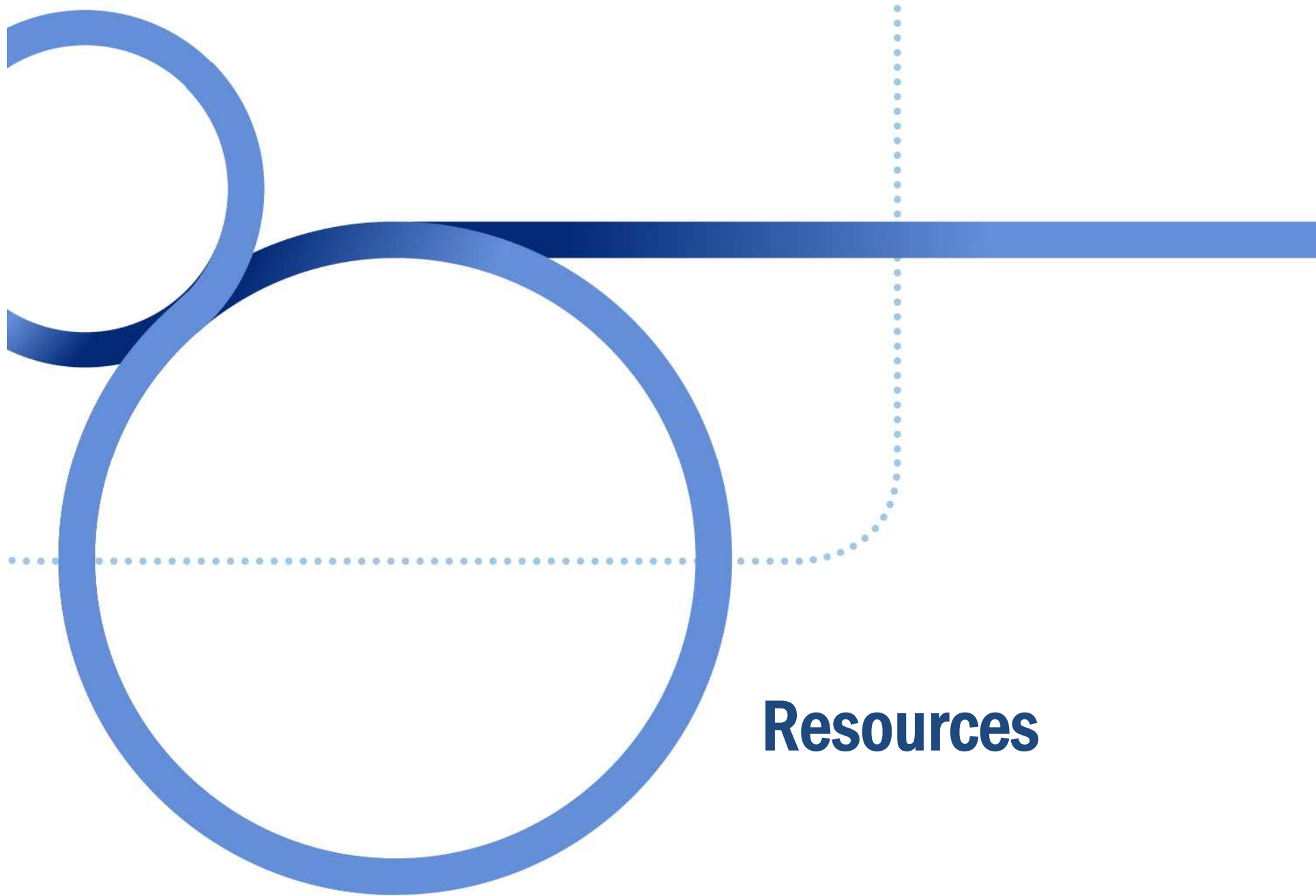
ORCID

WILEY

Future Plans

- Wiley will continue to encourage ORCID registration through engaging with our society partners and educating authors directly
- Wiley is working with system providers to make it easier for our authors to register their ORCID during manuscript submission







Resources

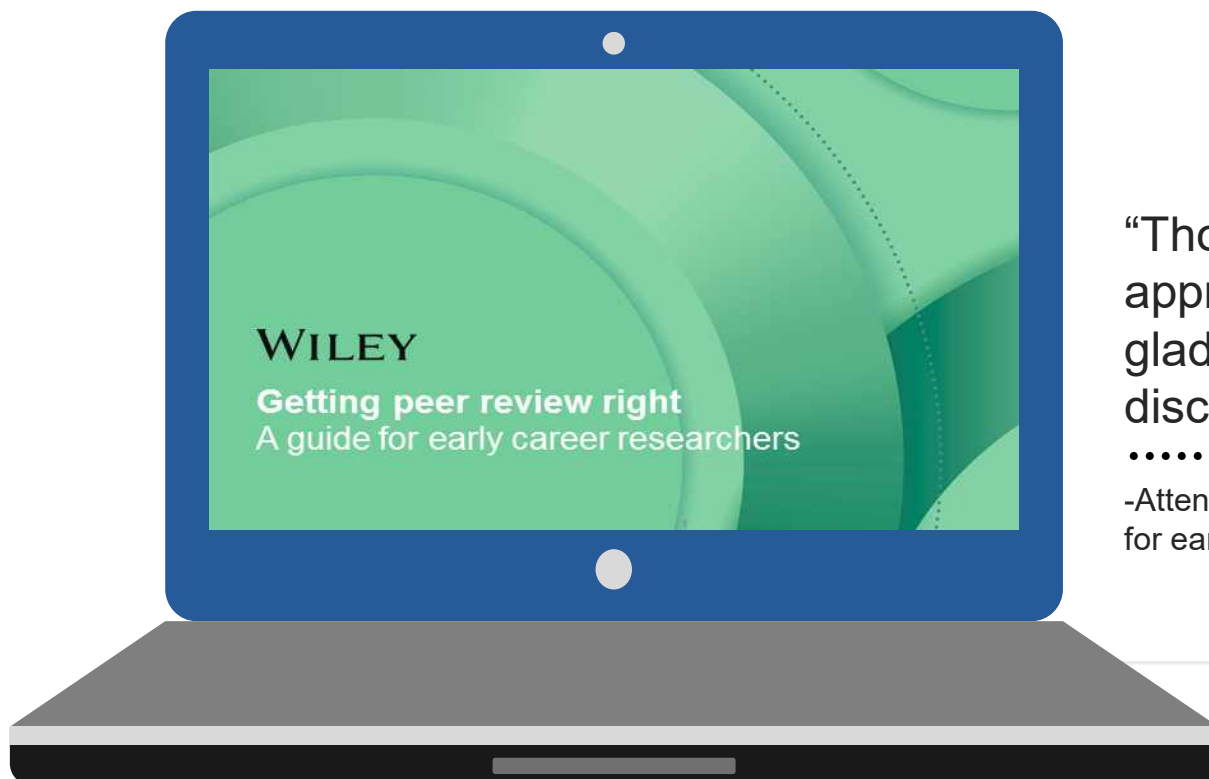
Wiley Author Services Channel

Expert webinars on a broad range of publishing topics

 Intro to publishing for early career researchers

 Getting peer review right

 What makes a good abstract



“Thorough, informative, and appropriate in scope. I was glad to find it relevant to my discipline.”

.....
-Attendee feedback from “Intro to publishing for early career researchers” webinar



WILEY

@WileyResearcher Twitter

Our new community for authors, researchers, reviewers, and editors



Providing information on tools and resources



Helping authors to get recognized for their work

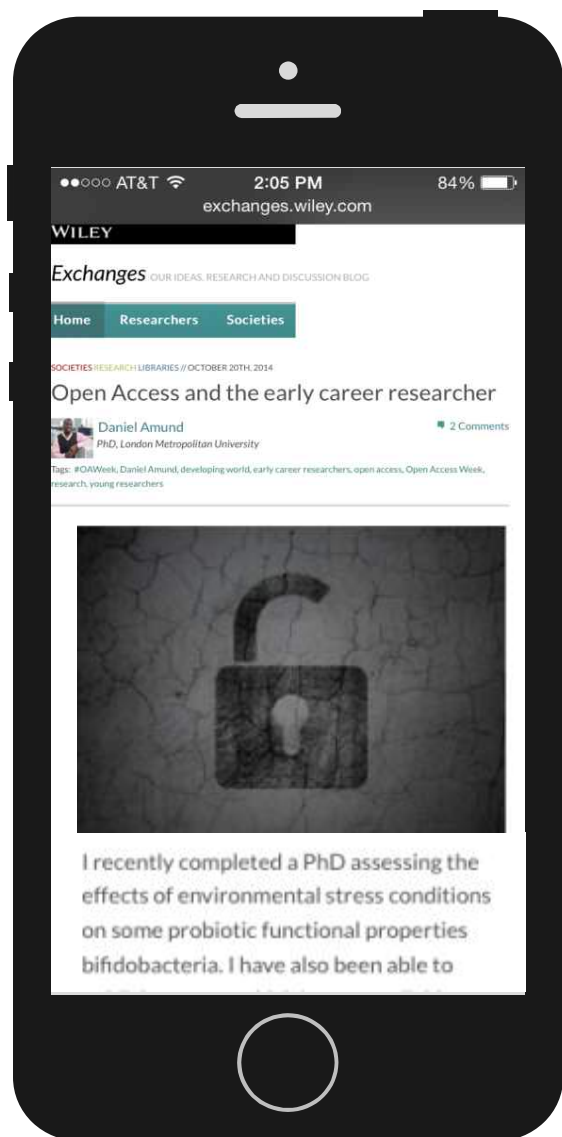


Assisting with customer queries

WILEY

Young Researcher Blog Series

Providing practical advice for ECRs to advance their careers



What do the next generation of early career researchers want?



Young researchers engage with peer review



Networking for young scientists: how to do it and why you should



Early career researchers and the pressure to publish



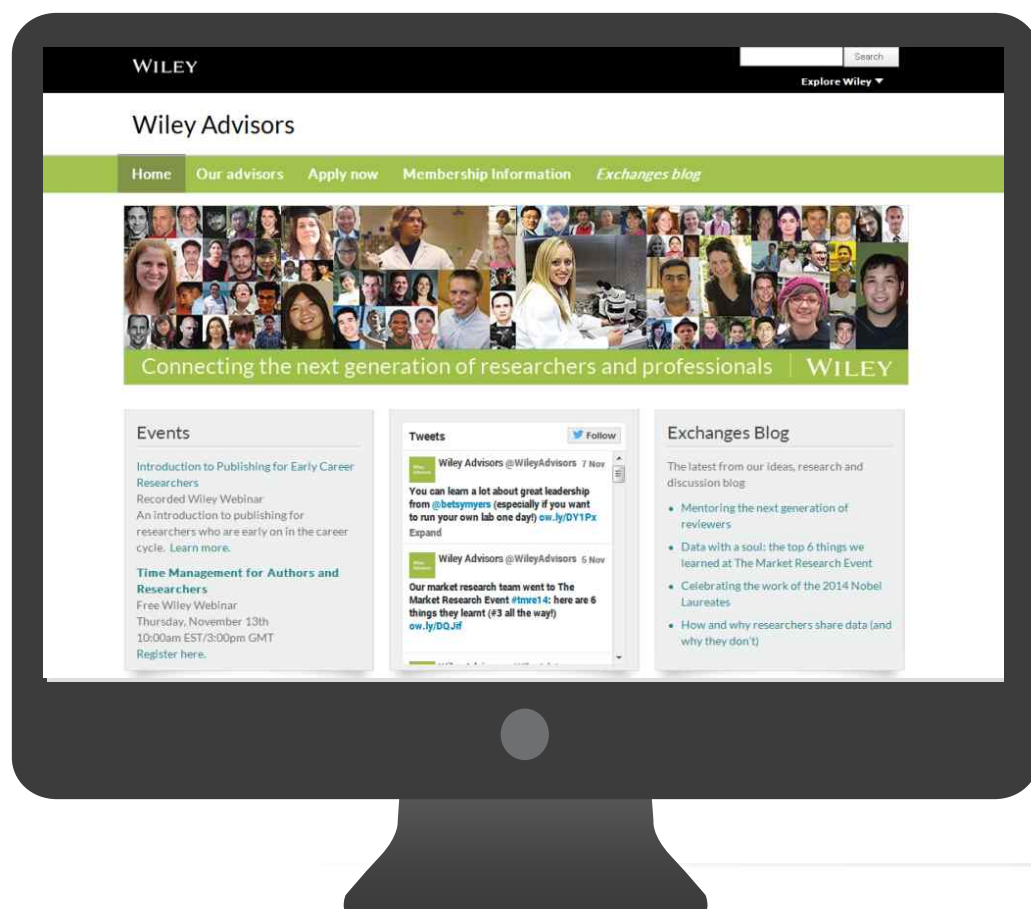
Open Access and the early career researcher



WILEY

Wiley Advisors Network

Connecting the next generation of researchers and professionals



Up-and-coming researchers in diverse fields of study



Twitter feed to connect with young researchers



“A Day in the Life of an Early Career Researcher” blog



Wiley webinars on a broad range of publishing topics



WILEY