

# Improving peer review performance

Evidence from medical journals

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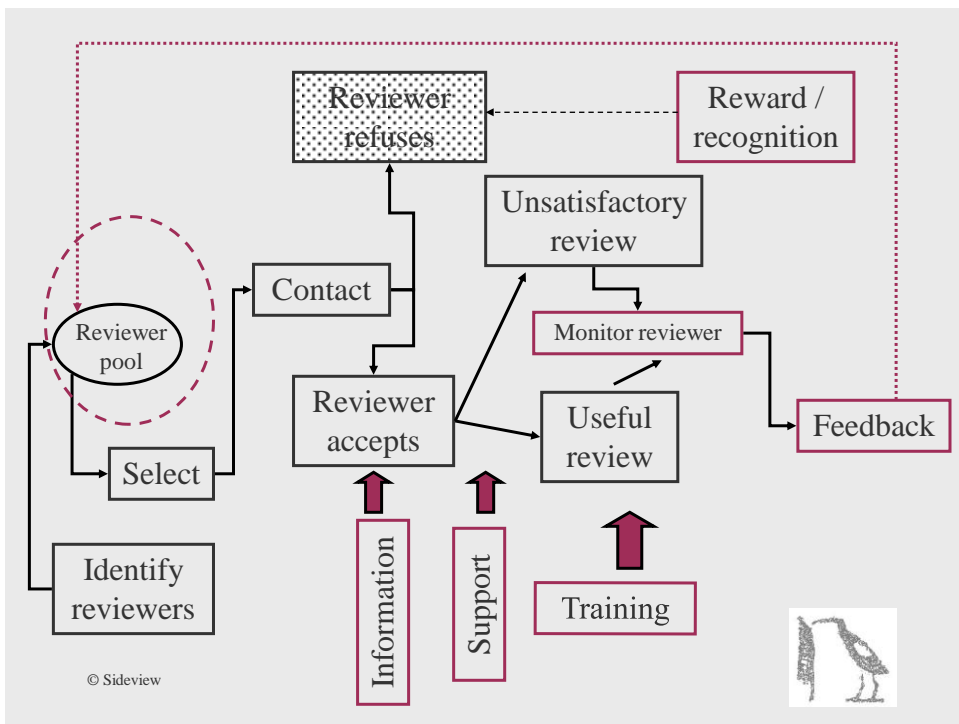


## Opportunities for improvement

- Selecting / contacting reviewers
- Guidelines for reviewers
- Systems to reduce bias / prejudice
- Supporting reviewers
- Feedback / sharing reviews
- Monitoring / assessing reviewers
- Training reviewers
- Reviewer rewards / incentives

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## Identifying reviewers

- Inherited database
- Own contacts
- Author suggestions
- Reviewer / Editorial board suggestions
- Authors of cited papers
- PubMed search



## Asking authors to suggest reviewers (WAME survey)

- Some journals do it all the time (eg *BMC*)
- Some journals would *NEVER* ask!

Responded	24 (16 med)
Permit / encourage ANR	14
Use ANR >50% of MS	6
Use ANR 25-50% of MS	8
Add to database	2

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## Author-nominated reviewers: the evidence

- One study<sup>1</sup> showed author-selected reviewers were slightly less critical  
(mean score 2.51 vs 2.75 where 1=accept, 4=reject)
- Two studies<sup>2,3</sup> show author-selected reviewers perform as well as editor-selected

<sup>1</sup> Earnshaw et al. *Ann R Coll Surg* 2000;**82**:133-5

<sup>2</sup> Wager et al. (*BMC Medicine* 2006;**4**:13)

<sup>3</sup> Schroter et al. (*JAMA* 2006;**295**:314-7)

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# The Review Quality Instrument

- van Rooyen et al. *J Clin Epidemiol* 1999;**52**:625-9  
*BMJ* 1999;**318**:23-7
- Rates review according to comments on:
  - importance of research question
  - originality
  - methods strengths & weaknesses
  - presentation
  - interpretation of results
  - specific / constructive suggestions
  - (tone)

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## RQI contd.

- 7 or 8 questions
- Each scored 1 (=worst) to 5 (=best)
- Overall = mean score (1-5)
- 'Meaningful difference' = 10% (0.4 point)

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## Are reviewers suggested by authors as good as those chosen by editors?

(1) BMC Study

- Wager, Parkin & Tamber, *BMC Medicine* 2006;4:13
- Compared reviews from 100 papers
- No difference in review quality  
(mean RQI ANR  $2.24 \pm 0.55$  vs  
ECR  $2.34 \pm 0.54$ )
- No difference in tone ( $2.72$  vs  $2.82$ )
- ANRs more likely to recommend  
acceptance ( $42$  vs  $35$ ,  $p < 0.001$ )



## Are reviewers suggested by authors as good as those chosen by editors?

(2) BMJ Study

- Schroter et al. *JAMA* 2006;295:314-7
- Compared reviews from 329 papers
- No difference in review quality  
(mean RQI ANR  $2.58$  vs ECR  $2.64$ )
- ANRs more likely to recommend  
acceptance ( $57\%$  vs  $46\%$ )
- ANRs less likely to recommend rejection  
( $13\%$  vs  $24\%$ )



## Conclusions

- Author-nominated reviewers (ANRs) produce objective reviews of the same scientific quality as editor-chosen reviewers
- Most journals do not ask for reviewers' views on acceptance (editor decides)
- ANRs less likely to recommend rejection

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## 'Cold calling'

- Many journals identify reviewers from cited references or a PubMed search
- You can often find e-mail addresses from PubMed or Google Scholar
- Will reviewers review for my journal?

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## Lessons from Croatia

- Editors contacted 236 Croatian doctors
- Would they review for *Lancet* or *CMJ*?
  - Only *CMJ* 72%
  - Only *Lancet* <1% (1 doctor)
  - Yes to both 18%
  - No to both 9%

Marusic et al *CMAJ* 2005;**172**:727

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## Evidence from India

- *National Medical Journal of India*
- Sent MS to Indian and non-Indian reviewer
- Data on 78 MS (=156 revs), assessed blindly
- Non-Indian reviewers produced higher quality reviews
- Mean score 56.7 vs 48.6 (max 100)

Das Sinha et al. *Natl Med J India* 2000; **13**:105-6

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## Who are the best reviewers?

- Young (<40)
- Working at good institutions
- Trained in epidemiology and statistics

van Rooyen et al. *JAMA* 1998;**280**:231-3

Stossel. *NEJM* 1985;**312**:658-9

Evans et al. *J Gen Int Med* 1993;**8**:422-8

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## Does contact method affect response?

- RCT of 'ask first' vs 'just send' (N=283 MS)
- Reply time = shorter for 'ask first'  
(21 vs 25 days, p=0.008)
- *BUT* overall review time = no difference  
(24.7 vs 25.9 days, p=0.19)

Pitkin & Burmeister. *JAMA* 2002;**287**:2795-6

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## How to contact tardy reviewers?

- RCT phone vs fax vs e-mail (N=378)
- Requested review within 21 days
- Contacted reviewers after 28 days
- Similar numbers returned review within 7 days:
  - phone 68%
  - fax 67%
  - e-mail 67%

Pitkin & Burmeister. *JAMA* 2002;**287**:2794-5

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## Guidelines for reviewers

- Reviewers are not telepathic
- Journals have different requirements
- It makes sense to give clear guidance
- Guidelines and checklists are appreciated by less experienced reviewers

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## What might guidelines cover?

- Deadline
- Review method (anonymous, masked, open)
- Competing interests / confidentiality
- Points to consider  
originality, soundness, interpretation, presentation
- Recommendation? (accept, revise, reject)
- Format (length, medium)

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## Are guidelines effective?

- We know most authors do **not** read them!
  - Pitkin. *NEJM* 1998;339:1006
- Not all reviewers will follow them
- Less experienced reviewers probably appreciate them most
- Guidelines can form the basis for training

*'If you don't have a dream ..  
how you gonna have a dream come true?*

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## Guidance may increase agreement

- J Am Acad Child Adol Psych introduced new (1-10) rating scales + manual
- Asked more concrete questions rather than global judgement
- Reviewer agreement increased from 0.27 to 0.43 (fair to good agreement)

Strayhorn et al. *Am J Psych* 1993;**150**:947-52

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## Reducing bias and prejudice and protecting reviewers

- Editor should aim to increase objectivity
- Encourage reviewer to criticise the submission **not** the author(s)
- Reviewers may be influenced by: geographic, ethnic, gender, status bias
- Reviewers may also be concerned about future relations with the author(s)

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# Review systems

	<b>Reviewer knows authors' identity</b>	<b>Authors' identity masked</b>
<b>Reviewer's identity masked</b>	Traditional	Masked (blinded)
<b>Author knows reviewer's identity</b>	Open	?

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Reviewer knows authors' identity; review is anonymous

## Traditional review

### Advantages

- Cheap & simple
- Reviewers can state their views freely

### Disadvantages

- Not transparent
- Author may guess reviewer's identity
- Reviewers may be discourteous
- Reviews may be biased

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Author identity  
is masked;  
review is  
anonymous

## Masked review

### Advantages

- May reduce bias
- May increase objectivity
- Reviewers can state their views freely

### Disadvantages

- Time-consuming
- Not always possible to mask effectively
- Author may guess reviewer's identity
- Reviews may be discourteous

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Reviewer  
knows authors'  
identity; review  
is signed

## Open review

### Advantages

- Transparent
- No extra cost
- Avoids guessing
- May produce more courteous reviews?

### Disadvantages

- Some reviewers may refuse to sign
- Reviewers may be too guarded / not candid

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## What do most journals do?

- ALPSP survey (200 journals, 40% biomed)
- 60% traditional
- 40% masked
- ? open (*BMJ*, *JAMA*, *BMC*)
- 88% anonymous review

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## Does masking raise the quality of reviews?

- Several studies, inconclusive evidence
- Robert & Suzanne Fletcher\*:  
*'journal editors might reasonably choose to blind or not. There appears to be little at stake in their choice'*

\*Fletcher R & Fletcher S. Effectiveness of peer review.  
In *Peer Review in Health Sciences* (2e) Godlee F,  
Jefferson T (eds), BMJ Books, London, 2003, p.68-9

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## Effects of open review (i)

- Godlee et al. The impact of blinding and masking on the quality of peer review. *JAMA* 1998;**280**:237-40
- Sent paper (+8 errors) to *BMJ* reviewers

	N*	Mean no. errors identified
<b>Traditional</b>	72	1.9
<b>Open</b>	30	1.8
<b>Masked</b>	59	2.1
<b>Masked + sign</b>	60	1.7

\*No difference in response rate

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## Effects of open review (ii)

- van Rooyen et al. Effect of open peer review on quality of reviews and reviewers' recommendations. *BMJ* 1999;**318**:23-7
- Paired assessments of 125 manuscripts
- Open review increased refusal rate (35% vs 23%)
- No difference in quality between anonymous and signed reviews (3.06 vs 3.09)
- No difference in recommendation
- No difference in speed

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## Effects of open review (iii)

- van Rooyen et al. *JAMA* 1998;**280**:234-7
- Results from 467 ms (complex design)
- Masking had no effect on quality (both=2.9)
- 33% of reviewers correctly identified authors
- 7% incorrectly identified authors



## Conclusions

- Evidence that masked review raises quality or reduces bias is equivocal
- Editors should base decision on knowledge of their own field / area
- It is hard to mask author identity effectively
- Open (signed) review is feasible (for *BMJ*)
- Open review does not affect quality





## Supporting reviewers

- Survey of 733 *JNCI* reviewers (66% response, N=481)
- 51% of reviewers do literature search
- Journal supplied abstracts (1 hr/MS)
- 80% found abstracts helpful
- 35% thought abstract affected comments

Hatch & Goodman. *JAMA* 1998;**280**:273-4

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## Exchanging reviews

- *Natl Med J India* study
- MS sent to Indian and non-Indian reviewer
- Randomized to exchange reviews (or not)
- 38 reviews exchanged, 40 not
- Being told that review would be sent to other reviewer had no effect on review quality
- *But did it affect quality of future reviews?*

Das Sinha et al. *Natl Med J India* 2000; **13**:105-6

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## Evidence from the US

- *Annals of Emerg Med* randomized reviewers to receive written feedback (copy of other reviewer's review, editor's rating of own review, journal's quality criteria)
- No effect on quality of subsequent reviews for low quality or average quality reviewers

Callaham et al. *JAMA* 2002;**287**:2781-3

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## Monitoring reviewers

- *'Any jnl that uses 100 or more reviewers probably needs .. a regular system of objective, quantitative rating of review quality by editors'* **Mike Callaham**
- WAME survey: 42% of jnls rated reviewers
- Overall rating of 1-5 is probably fine
- RQI is well validated (but takes longer)

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## Training reviewers

- Reviewers appreciate training
- Workshops and distance learning (CD / web) have been offered
- **But** training has never been shown to improve reviewer performance significantly

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## *BMJ* study

- 609 *BMJ* reviewers took part (48% response)
- Randomized to attend workshop, receive self-study pack (CD) or control group
- Sent 3 papers containing errors (over 6 months)
- No sustained difference in quality (RQI) or number of errors identified after training

Schroter et al. *BMJ* 2004;**328**:673-5

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## BMJ study: effect on RQI

	Workshop	Self-study	Control
Review 1	2.72	2.73	2.67
Review 2	2.72	2.85	2.56
Review 3	2.76	2.89	2.74

RQI range 1-5

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## BMJ study: errors spotted

	Workshop	Self-study	Control
Review 1	2.68	2.68	2.38
Review 2	2.96*	3.14*	2.13
Review 3	3.18	3.37	2.71

Each paper had 9 major errors  
\* sig diff from control

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## BMJ study: % advising reject

	Workshop	Self-study	Control
Review 1	70	67	68
Review 2	84	92*	76
Review 3	83	91*	74

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\*self-study group sig diff from control



## BMJ study: conclusions

- Training led to 'slight' improvements
- Did not reach definition of 'editorial significance'
- Self-taught package (CD) seemed more effective than workshop
- CD increased % recommending rejection (which editors considered the correct response)
- Effect of workshop wore off after 6m

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## *Ann Emerg Med study 1*

- Non-randomised 'before & after' study
- No measurable effect of 39 reviewers attending 4h workshop on peer review

Callaham et al. *Ann Emerg Med* 1998;**32**:318-22

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## *Ann Emerg Med study 2*

- Reviewers randomized to receive detailed feedback (example of good review, editor's rating of own review, copy of other review)
- Mean change 0.06 vs control 0.12 (1-5 scale)
- *'Simple written feedback seems an ineffective educational tool'*

Callaham et al. *JAMA* 2002;**287**:2781-3

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## Commentary (Frank Davidoff)

- No surprise that 'short, cognitively focused, and largely didactic (passive)' training affects complex skills needed for review
- Discourage 'further use of precious time, energy, and funds for .. intervention that's unlikely to be effective'
- 'broader scientific and scholarly communities' should take responsibility for producing and rewarding good reviewers

Davidoff *BMJ* 2004;**328**:657-8

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## Rewards & incentives

- Does payment:
  - reduce refusals?
  - accelerate reviews?
  - raise / lower review standard?
- How else can we recognise reviewers?
- Can we increase academic recognition?

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## Summary & conclusions (1)

- Consider several sources for enlarging reviewer database, e.g. author-nominated reviewers
- Try to use reviewers from outside your own country
- Young reviewers are probably best!



## Summary & conclusions (2)

- Phoning reviewers first doesn't gain much
- Phone, fax, e-mail equally effective methods for chasing tardy reviewers
- Guidelines may improve consistency
- Review systems should ensure objectivity
- Evidence re masking reviews is unclear





## Summary & conclusions (3)

- Supplying abstracts may help reviewers (but ? who will do this)
- Consider monitoring reviewer performance
- Exchanging reviews does not affect quality
- No evidence that workshops improve performance
- Self-study (distance learning) may be effective



## Suggestions

- Skills needed for critical evaluation (evidence-based medicine) are the same as those needed to review
- Work with local universities (medical schools) to improve training in critical evaluation
- Liaise with universities to increase recognition of role of reviewing



## Suggestions (2)

- Could use similar model to train potential authors
- Work with medical schools / continuing education centres to devise courses on writing, stats, peer-review process
- Already have system to reward publication!



*Hope is the companion of power and  
the mother of success. For those of us  
who hope strongest have within us the  
gift of miracles.*

Sydney Bremer

*Everyone is trying to accomplish  
something big, not realizing that life  
is made up of little things.*

Frank A. Clark

