

KAMJE

KOREAN ASSOCIATION OF MEDICAL JOURNAL EDITORS

Ninth Medical Journal Editors Academy, Seoul, December 4th and 5th 2015

How to change my journal online-only

Kim, Jae-Weon

Editor-in-Chief, Journal of Gynecologic Oncology

Seoul National University

Purpose of this talk

- Invite discussion on this topic
- Not provide a comprehensive guidebook

Outline

- Journal background & reasons for change
- Strategy, lessons from antecedent
- Sum-up & plan

Modes of communication

Mode	Connection	Old instances	New instances
Oral	One-to-one	Face-to-face conversation Telephone conversation	Instant messaging VOIP telephony Video call
	One-to-many	Lecture Conference presentation TV/radio broadcast	Instant messaging Web video
	Many-to-many	Telephone conference call?	Web-based conferencing
Written	One-to-one	Letter	Email
	One-to-many	Printed publication	Web-based publication Blog
	Many-to-many	n/a	Wikis e-whiteboard

We are headed to a world in which purely electronic journals are the norm

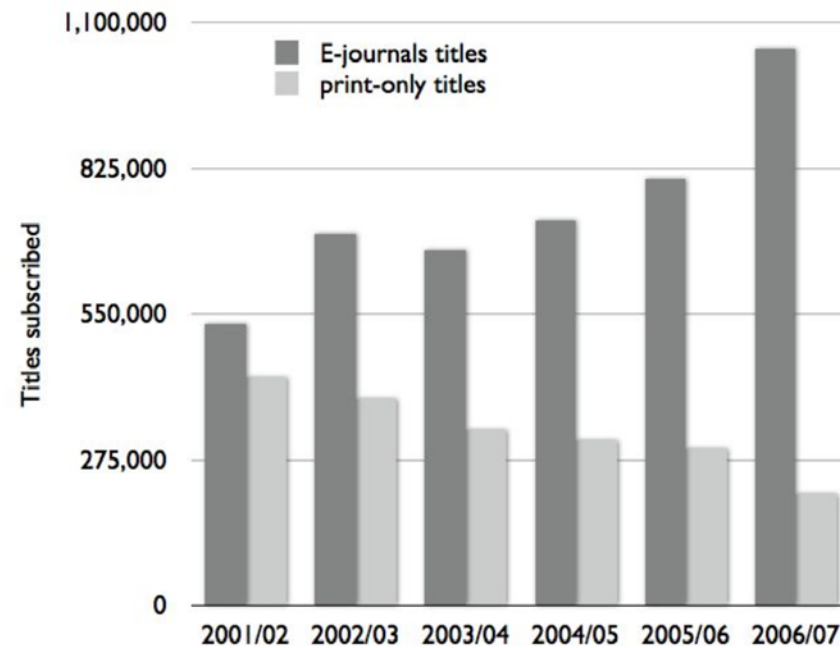


Figure 6: The total numbers of electronic and print-only journal titles subscribed to by the 115 UK universities (Source: SCONUL, from RIN 2009)

Hybrid to single format publishing

- The operational costs of maintaining two systems¹
- Low volume publisher vs large resource-rich publisher¹
- Cost savings: reduce ~10% of the total publisher's costs¹
- Publish more quickly, target JAMA's 34 days²
- Tailor content - readers want specific topics not the whole issue²

1. www.stm-assoc.org/2015_02_20_STM_Report_2015.pdf

2. www.resourcenter.net/images/CSE/Files/2014/AnnMtg/Handouts/04_Mitchell.pdf

1991년 창간



European Journal
of Gynaecological Oncology

2012 IF = 1.941
31/78



ESGO
European Society of
Gynaecological Oncology

1990년 창간
2008년 현재 잡지



ASGO
Asian Society of
Gynecologic Oncology

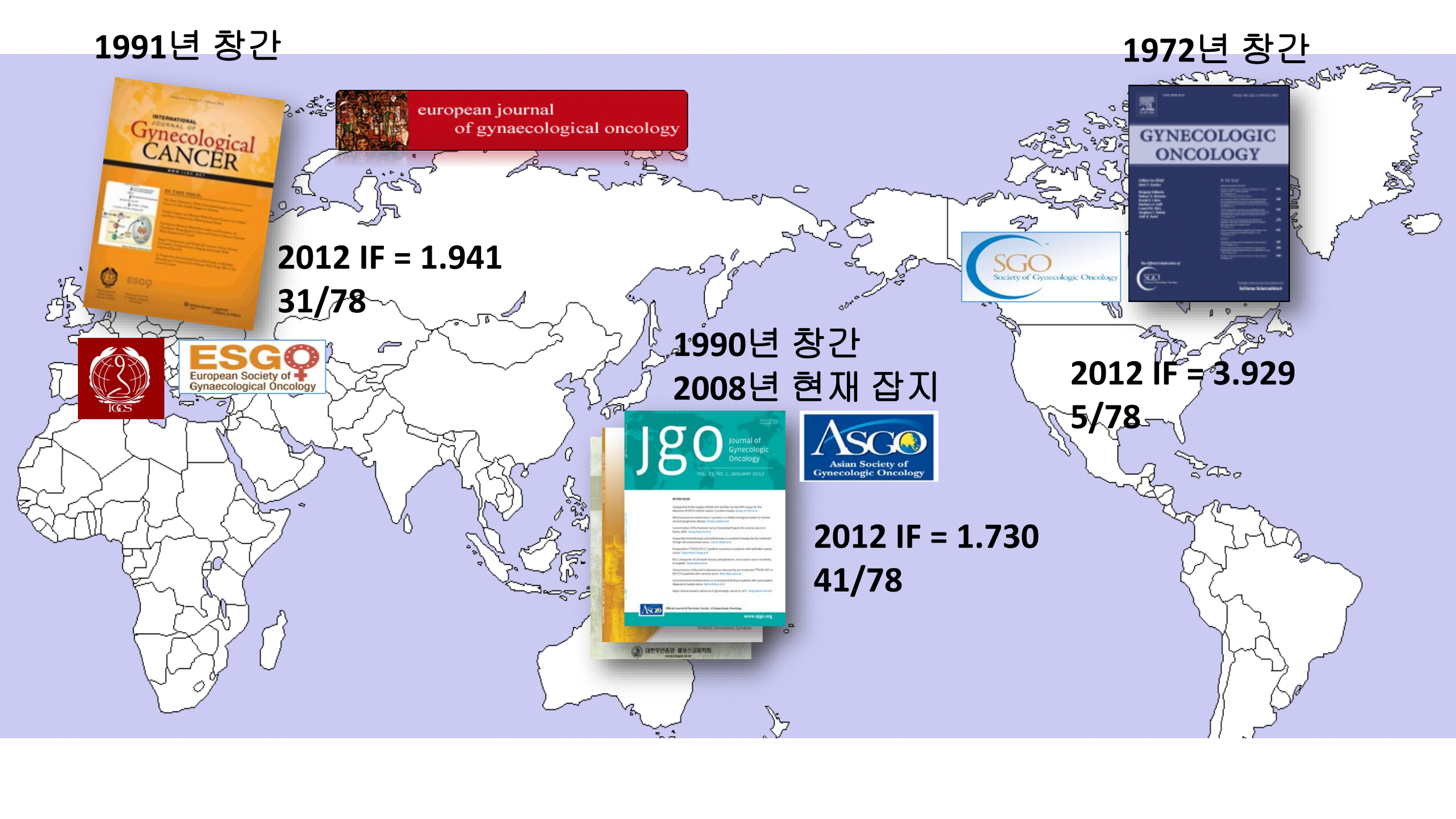
2012 IF = 1.730
41/78

1972년 창간



SGO
Society of Gynecologic Oncology

2012 IF = 3.929
5/78



Competitor?

	GO	IJGC	JGO
IF	3.929	1.941	1.730
Total cites	18,243	4,773	322
Articles	409	254	41
No./year	12	9	4
Established	1972	1991	(1990) 2008
Societies	SGO	IJGC+ESGO	ASGO
No. of membership	~2000	~2500 + ~1500	<100

Retrieved 19 March, 2015 from ISI Web of Knowledge, JCR

INTERNATIONAL
JOURNAL OF
Gynecological
CANCER

WWW.IJGC.NET

This is your Last Print Issue

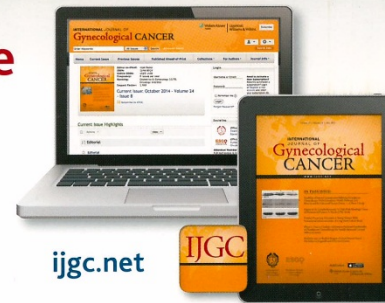
International Journal of Gynecological Cancer
will be online-only starting in January 2015

Beginning in January 2015, subscribers will no longer receive the print edition of *International Journal of Gynecological Cancer*. The journal will continue to publish its valuable, not-to-be-missed content on the current 9 issue schedule Online and for the iPad®.

Access to the digital editions of *IJGC* continues to be a benefit for IGCS and ESGO members.

Your Subscription will include:

- The full text of the current issue and unlimited access to the complete *IJGC* archives at ijgc.net on your desktop. A mobile optimized version is available for all smartphones at ijgc.net.
- Supplemental digital content, such as expanded tables, PowerPoint slides, or video content for selected articles
- Easy access to the most-viewed articles
- Links to IGCS and ESGO meeting abstracts
- *International Journal of Gynecological Cancer (IJGC)*, for the iPad®.



To login at IJGC.net, you will need to register with your subscriber ID.

If you are a member of IGCS or ESGO and do not have your Subscriber ID please contact **LWW Member Services** at **1-866-489-0443** (US and Canada) or **+1-301-223-2300** (worldwide)
Or email: memberservices@lww.com.

Non-Member Subscribers should contact **LWW Customer Service** at **1-800-638-3030** (US and Canada) or **+1-301-223-2300** (worldwide)
Or email: customerservice@lww.com.

Plan for 2015 ~2016

- ✓ **Editorial Board (EB)**
 - Renewal of board member
 - Separate EB meeting during the 4th ASGO meeting
- ✓ **Switch to online-only publishing**
 - Cut down publication cost
 - 4 times/year to 6 times/year
- **Generation of income**
 - Submission charge; 50\$/p, Publication charge; 500\$/p
 - Advertisement fee

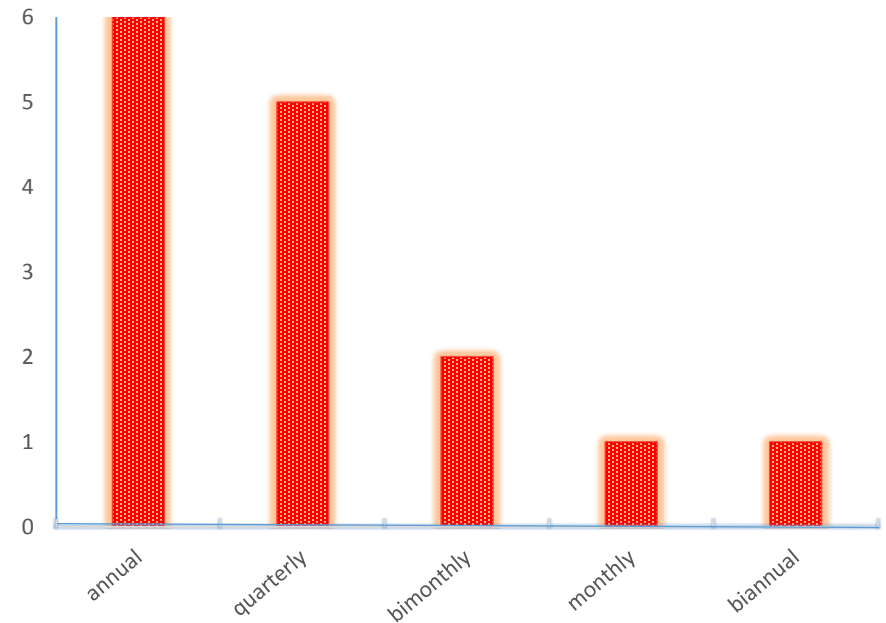
Plans for next year, 2016

- Online-only publishing from Jan 2016
 - 4 → 6 issues a year
 - Accepted papers will be published online (PubMed) within 2~4 weeks
- Readership survey

Continuous publication

- [Annals of Occupational and Environmental Medicine](#), annual, springer
- [Child Health Nursing Research](#), quarterly
- [Clinical Hypertension](#), annual, springer
- [Environmental Health and Toxicology](#), annual
- [Epidemiology and Health](#), annual
- [Experimental & Molecular Medicine](#), monthly, npg
- [Genomics & Informatics](#), quarterly
- [Journal of Breast Disease](#), biannual
- [Journal of Educational Evaluation for Health Professions](#), annual
- [Journal of Preventive Medicine and Public Health](#), bimonthly
- [Korean Journal of Family Medicine](#), bimonthly
- [Korean Journal of Family Practice](#), quarterly
- [Korean Journal of Medical Education](#), quarterly
- [Laboratory Medicine Online](#), quarterly
- [Maxillofacial Plastic and Reconstructive Surgery](#), annual

15/241, ~6%



Continuous publication

The next logical step

Fiona Godlee editor, *BMJ*, London WC1H 9JR

Tony Delamothe deputy editor, *BMJ*, London WC1H 9JR

Jane Smith deputy editor, *BMJ*, London WC1H 9JR
jsmith@bmj.com

Competing interests: FG, TD, and JS are employees of the *BMJ*.

BMJ 2008;336:1450

doi: 10.1136/bmj.a491

The *BMJ* is about to undergo another shift in the way that it publishes its content, which we hope will provide benefits for both readers and authors. From the beginning of July we will be publishing content continuously on bmj.com. All our articles will be published on line as they become ready, so bmj.com will update several times a day. Once published, articles will then be selected for a subsequent print issue.

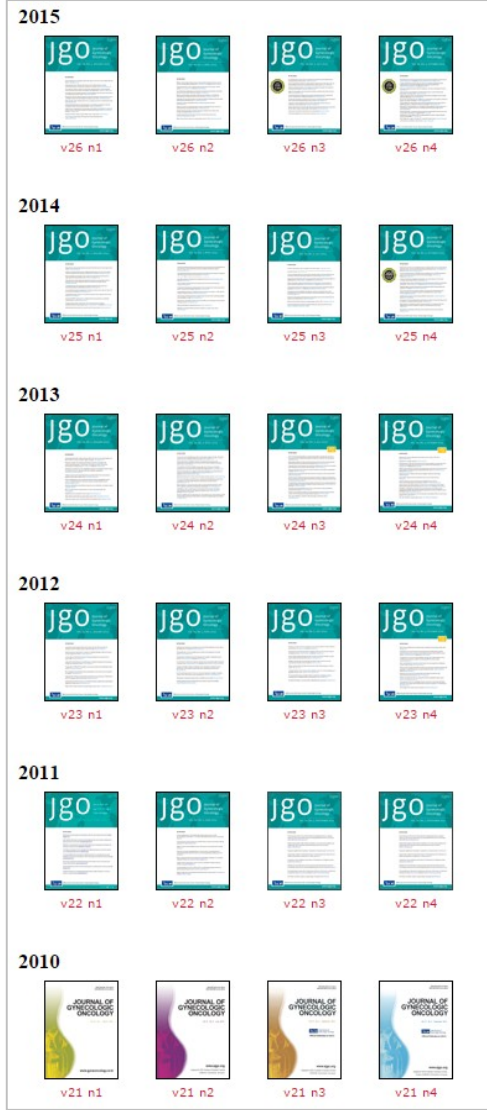
Why are we doing this? It's a logical extension of what we've been doing for some time with online first publication of research, and it will give all articles the benefit of faster publication.¹ This makes most sense in the context of research, news, and other topical items, but all authors appreciate seeing their work published as soon as possible.

traditional one of year, volume, and page number: *BMJ* 2008;336:123-5.

From now on, each article will have only one, permanent, citation and it will no longer derive from print. The citation will be year, volume, e-locator (a unique identifier for that article)—for example, *BMJ* 2008;337:a145—and this is what will appear in Medline, PubMed, and other bibliographical indexes. We will print this citation on every item we publish, in print and online, and authors will need to use it when they cite these *BMJ* articles.

Highwire Press, who provide our web platform and have built the tools that enable us to publish continuously, predict that in a few years' time "everyone will be doing it." We hope that our authors and readers will see the benefits, and as always we welcome your feedback.

Issue-based publication



THIS MONTH IN EXPERIMENTAL & MOLECULAR MEDICINE

Volume 47, October 2015

- ▾ [Original Article](#)
- ▾ [Corrigendum](#)

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ORIGINAL ARTICLES

Rac-mediated actin remodeling and myosin II are involved in K_{ATP} channel trafficking in pancreatic β -cells

Young-Eun Han, Ajin Lim, Sun-Hyun Park, Sunghoe Chang, Suk-Ho Lee and Won-Kyung Ho

Exp Mol Med 47: e190; doi:10.1038/emm.2015.72

[Abstract](#) | [Full Text](#) | [PDF](#) | [Supplementary information](#)

Caveolin-1 regulates osteoclast differentiation by suppressing cFms degradation

Yong Deok Lee, Soo-Hyun Yoon, Eunhee Ji and Hong-Hee Kim

Exp Mol Med 47: e192; doi:10.1038/emm.2015.77

[Abstract](#) | [Full Text](#) | [PDF](#)

Pycnogenol attenuates atherosclerosis by regulating lipid metabolism through the TLR4–NF- κ B pathway

Hong Luo, Jing Wang, Chenhui Qiao, Ning Ma, Donghai Liu and Weihua Zhang

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[Abstract](#) | [Full Text](#) | [PDF](#)

miR-139 modulates MCP1/IL-6 expression and induces apoptosis in human OA chondrocytes

Mohammad Shahidul Makki and Tariq M Haqqi

Exp Mol Med 47: e189; doi:10.1038/emm.2015.66

[Abstract](#) | [Full Text](#) | [PDF](#)

Murine $Scal^+Lin^-$ bone marrow contains an endodermal precursor population that differentiates into hepatocytes

Keunhee Oh, Suh Youn Shon, Myung Won Seo, Hak Mo Lee, Ju-Eun Oh, Eun Young Choi, Dong-Sup Lee and Kyong Soo Park

Exp Mol Med 47: e187; doi:10.1038/emm.2015.64

[Abstract](#) | [Full Text](#) | [PDF](#)

CORRIGENDUM

Loss of glucocerebrosidase 1 activity causes lysosomal dysfunction and α -synuclein aggregation

Eun-Jin Bae, Na Young Yang, Cheolsoon Lee, He-Jin Lee, Seokjoong Kim, Sergio Pablo Sardi and Seung-Jae Lee

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- ▾ [October 09 2015](#)
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OCTOBER 30 2015

Original Article

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Original Article

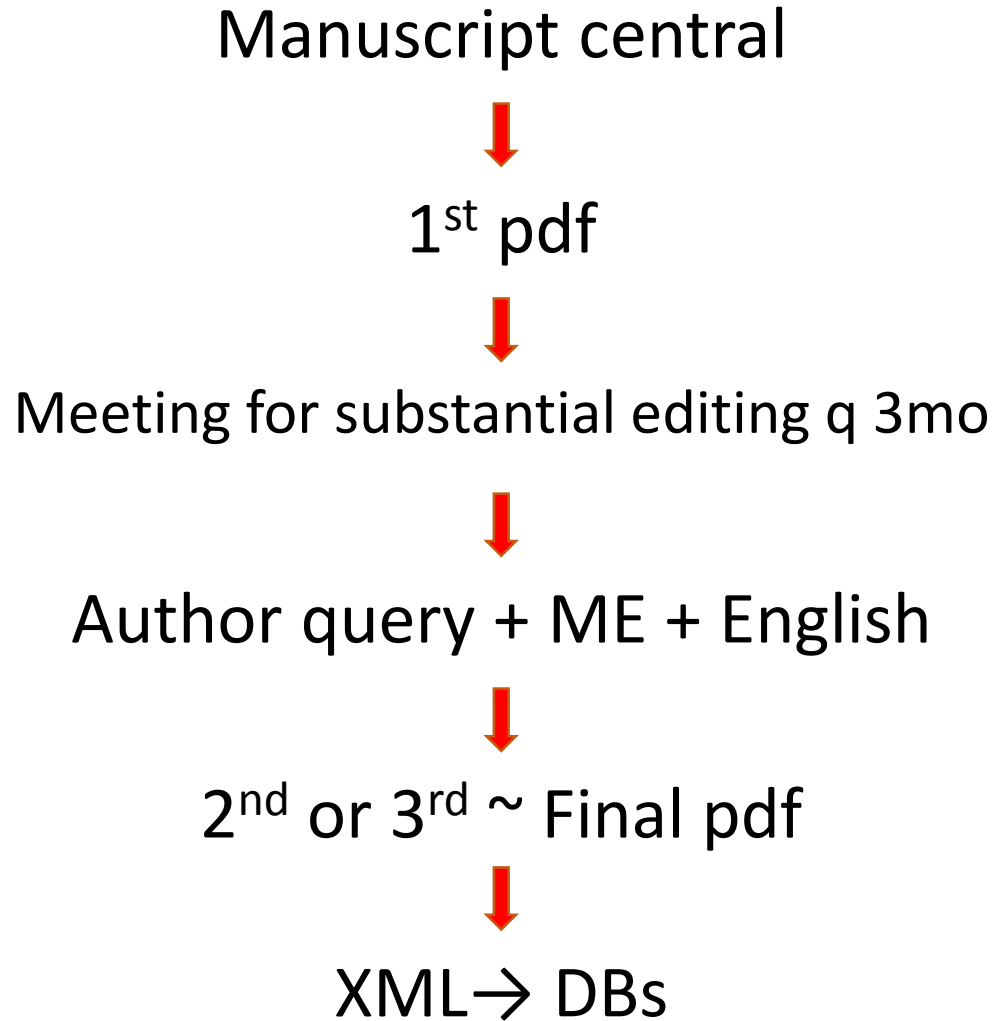
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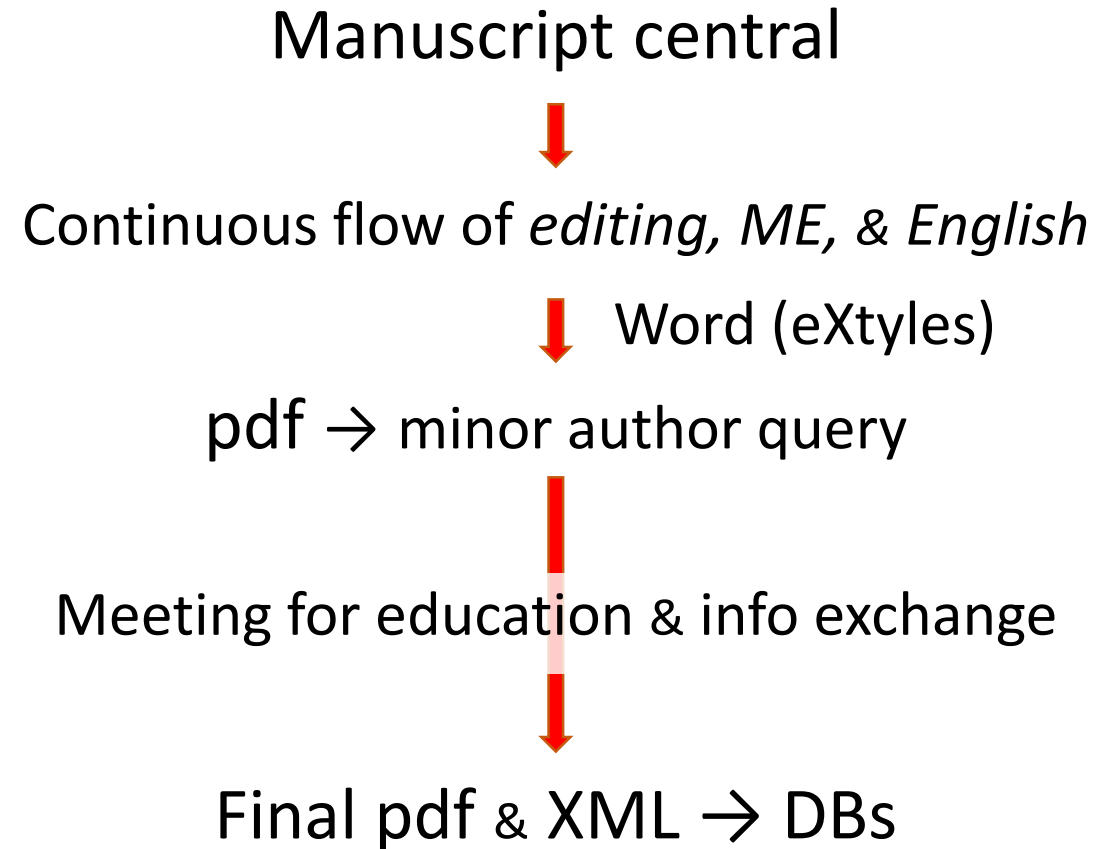
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[Abstract](#) | [Full Text](#) | [PDF](#)

Workflow before online only



Article-based publication



DOIs

- First format, before Paper by Paper
10.3802/jgo.2015.26.4.277
(publisher's prefix/journal.year.vol.issue.page)
- Current format, for Paper by Paper
10.3802/jgo.2015.26.e027
(publisher's prefix/journal.year.vol.article identifier)

Downsides of continuous publication

- Flow of accepted papers must be monitored to ensure low-volume journals don't run out of content for issues
- Some readers don't understand concept of Content Identifiers (CIDs), or citing articles without volume or issue
- Some authors think paper is not "final" until it appears in print
 - May try to send additional corrections after online publication

Concerned people

- Publisher such as society, company - cost
- Editors -workflow
- Printing company/online ...
- Author
- Reader - survey
- Librarian

Any impact on Impact Factor?



Timeliness, Thomson Reuters

- Timeliness is also essential for electronic journals, or e-journals.
- If the e-journal is publishing distinct issues at a stated frequency, these issues should appear online in a timely manner.
- When an e-journal publishes articles one at a time rather than collecting articles for release as an 'issue', the editor @ Thomson Reuters looks for a steady flow of articles over a nine-month period.

FAQ: Journal Selection for MEDLINE® Indexing at NLM

15. My journal is already being indexed in MEDLINE/PubMed. If my journal becomes an electronic-only journal with no print equivalent, will this affect its inclusion in MEDLINE?

FAQ: Journal Selection for MEDLINE® Indexing at NLM

When a journal currently indexed in MEDLINE becomes an electronic-only publication, it must comply with the [MEDLINE Policy on Indexing Electronic Journals](#). Additional information on this is available from the FAQ: [MEDLINE Indexing Requirements for Electronic Journals](#).

If an electronic-only journal is not able to meet the policy requirements, the journal will no longer be indexed in MEDLINE prospectively.

MEDLINE Policy on Indexing E-Journals

When a journal is indexed in MEDLINE[®], NLM[®] has the responsibility to ensure that the public will have permanent access to the articles cited.

NLM recommends that an electronic journal that is selected for MEDLINE make itself part of the NLM permanent collection by depositing its articles in PubMed Central[®].

Once an electronic journal has been selected for MEDLINE indexing, it must meet three other conditions in order to be included in MEDLINE. It must:

1. Provide NLM with XML-tagged data of its bibliographic citations.
2. Provide robust current access to all of its content.
3. Have an acceptable arrangement for permanent preservation of, and access to, the content.

MEDLINE Indexing Requirements for E-Journals

1. What is the NLM policy for electronic journals that are indexed in MEDLINE?
2. When does the MEDLINE Policy on Indexing Electronic Journals go into effect?
3. What is meant by a "certified" archive?
4. Where do I get information on participating in PubMed Central?
5. How does the MEDLINE Policy on Indexing Electronic Journals relate to compliance with the NIH Public Access Policy?
6. Can articles supported by NIH grant funds meet the NIH Public Access Policy by submitting content to a third-party repository?
7. What are NLM's expectations about the interlibrary loan (ILL) requirement?

의편협 정시성 평가 기준 (1)

- 최근 1년간 의편협 파일 서버로의 PDF 파일 제출일을 기준으로 하며 1주일의 유예기간을 둔다. 같은 내용을 여러 번 제출하였을 경우는 최종 제출일을 기준으로 한다.
- E-journal이면서 비정기 발행인 경우는 1년 간의 steady state를 보고 결정한다.
- PDF 파일 제출 기간이 1년 미만일 경우 과거 기준(인쇄본 납본, e-TOC)을 함께 적용한다.
- 학술지 정시성 평가와 별도로 인쇄본을 납본하여야 하며 이는 코리아메드 및 코리아메드 시냅스 운영 규정 제8조에 따른다.

의편협 정시성 평가 기준 (2)

제 8 조 (코리아메드 및 코리아메드 시냅스 등재학술지 편집인의 역할)

- ① 학술지 PDF를 의편협 서버에 정시에 업로드 하고, 인쇄본을 의편협으로 발송한다.
- ② 학술지 출력본(인쇄본) 및 기타 필요한 디지털 파일을 의편협 자회사에 제공한다.
- ③ 코리아메드 검색 화면에서 해당 학술지에서 제공하는 전문으로 연결을 원하는 경우, 의편협 정보관리위원회에서 요구하는 방법으로 전문연결을 구성하여야 한다.
- ④ 코리아메드 시냅스에 제출할 영문 참고문헌의 오류를 최소화하여야 한다.

평가항목 3-1: 발행 일자 준수 여부

발행년도	권호사항	발행예정일	의편협 납본일	e-TOC	PDF 업로드(최초)	PDF 업로드(최종)	배송기간(일)	지연기간(일)
2014년	47권 3호	2014년 5월 30일	2014년 5월 19일	-	-	-	0	0
2014년	47권 4호	2014년 7월 31일	2014년 8월 19일	-	-	-	19	5
2014년	47권 5호	2014년 9월 30일	납본 x	2014년 10월 13일	-	-	13	13
2014년	47권 6호	2014년 11월 31일	납본 x	2014년 12월 2일	-	-	2	2
2015년	48권 1호	(2015년 1월 31일)*	납본 x	(2015년 1월 27일) [†]	-	-	0	0
2015년	48권 2호	(2015년 2월 28일)*	납본 x	-	2015년 3월 31일	2015년 3월 31일	0	0
총 6호 발행							총 3호 지연	

Note: 최근 1년간 의편협 납본일 (학술지 도착일)을 기준으로 한다. 단, 배송에 소요되는 기간 14일을 빼고 지연기간을 산출한다. E-journal e-TOC 혹은 학술지 온라인 발행 공지문을 의편협으로 보낸 경우는 e-TOC 혹은 공지문 도착 날짜를 납본일로 간주하며 배송기간은 적용하지 않는다. E-journal의 학술지 발행일 표시가 없는 경우는 0점 처리하고, 비정기 발행인 경우는 1년 간의 steady state를 보고 결정한다.

* 발행예정일이 따로 표시되어 있지 않아, 월말로 표시함.

[†] 1호에 해당하는 논문의 Published Online 날짜 중, 가장 마지막에 올라온 날짜를 택함.

Any change in readership?

- IJGC survey
- How Readers Discover Content in Scholarly Journals



*International Journal of
Gynecological Cancer*
2015 Readership Survey



Wolters Kluwer
When you have to be right

INTERNATIONAL JOURNAL OF
Gynecological CANCER

Summary Report
August 2015

Methodology

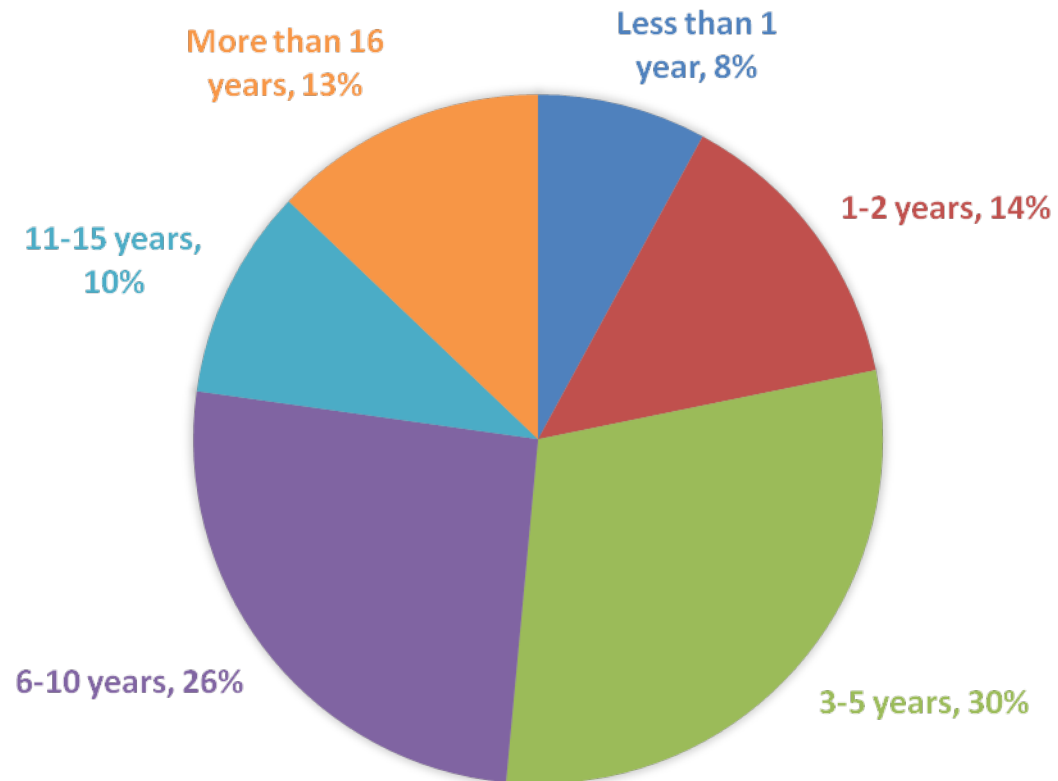
- Survey was collaboratively developed between the Journal and Wolters Kluwer and was hosted on SurveyMonkey.com
- Deployment and data collection was managed by Wolters Kluwer, and the societies also sent the survey out to their membership
- Sample details:
 - List of all current *International Journal of Gynecological Cancer* subscribers with a valid e-mail address
- Fieldwork was conducted from June to August 2015
- Survey was closed with 343 total usable responses
 - Original sample: 1,322
 - Responses: 343
 - Rate: 26%**

**Response rates generally vary between 7% and 12% for online surveys

Reading longevity

How many years have you been receiving the International Journal of Gynecological Cancer? (n=340)

The journal benefits from a mixed tenure of subscribers.

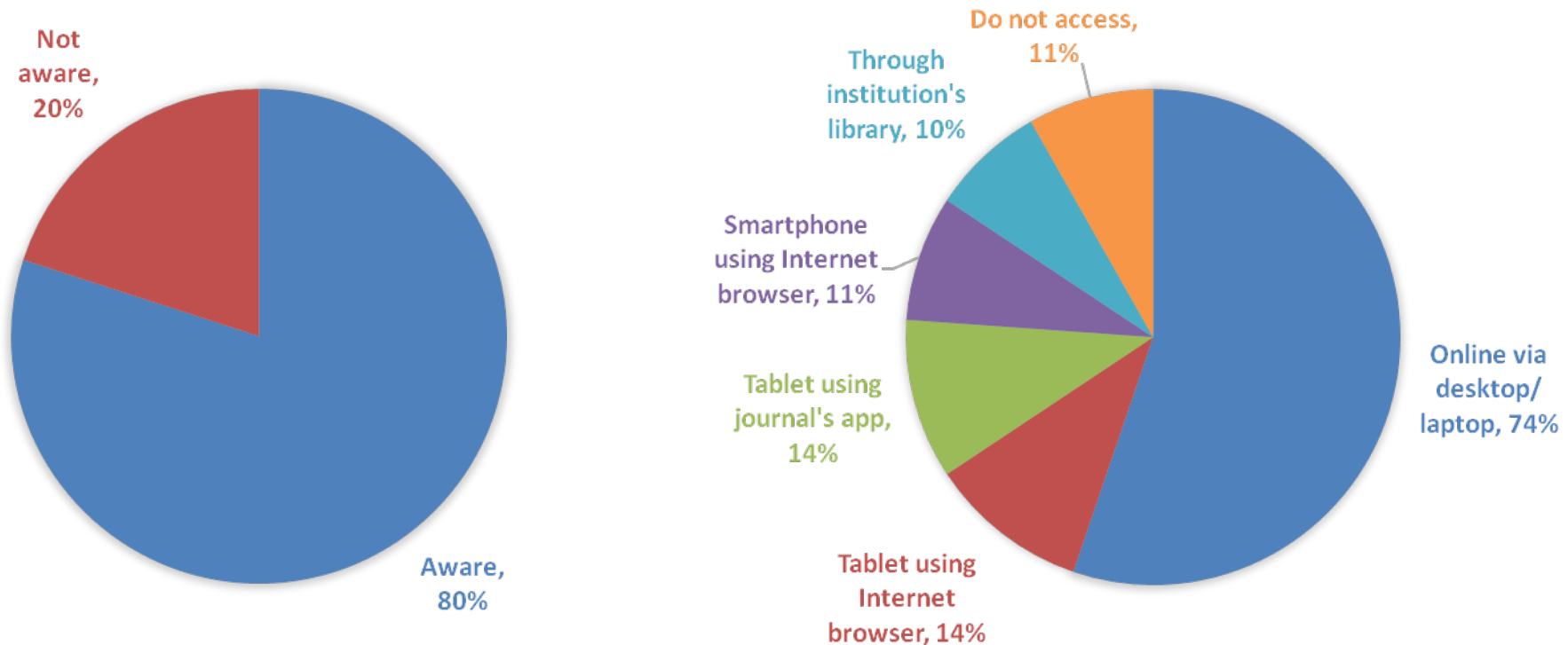


Device for accessing journal

Are you aware that as of January 2015 the International Journal of Gynecological Cancer is only a available in digital editions, and not in print? (n=338)

In which format do you usually read the International Journal of Gynecological Cancer? (n=341)

Most subscribers are aware of the digital-only format; most typically access the journal on their desktop/laptop.



Amount of journal read

On average, how are you using the digital version of IJGC? (n=337)

How has your frequency of reading the journal changed after it became a digital only publication? (n=338)

Readership of the journal is split between those who read at least half of each issue and those who read less. Readers were more likely to read less than more of the journal since the journal has become digital-only.

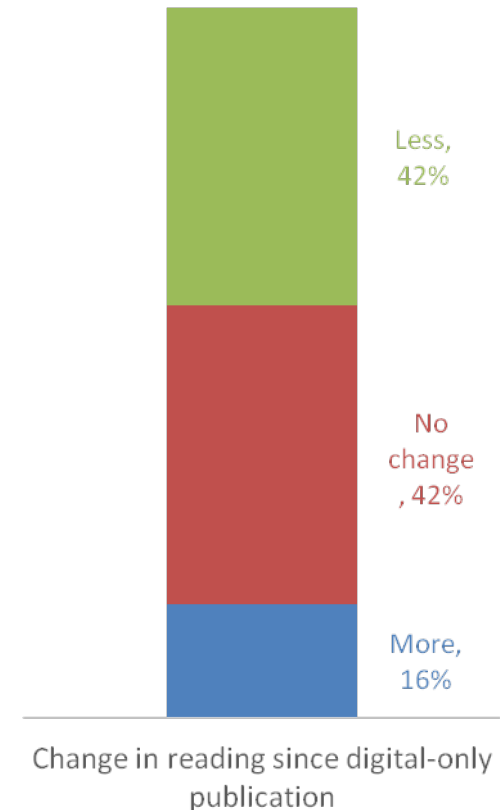
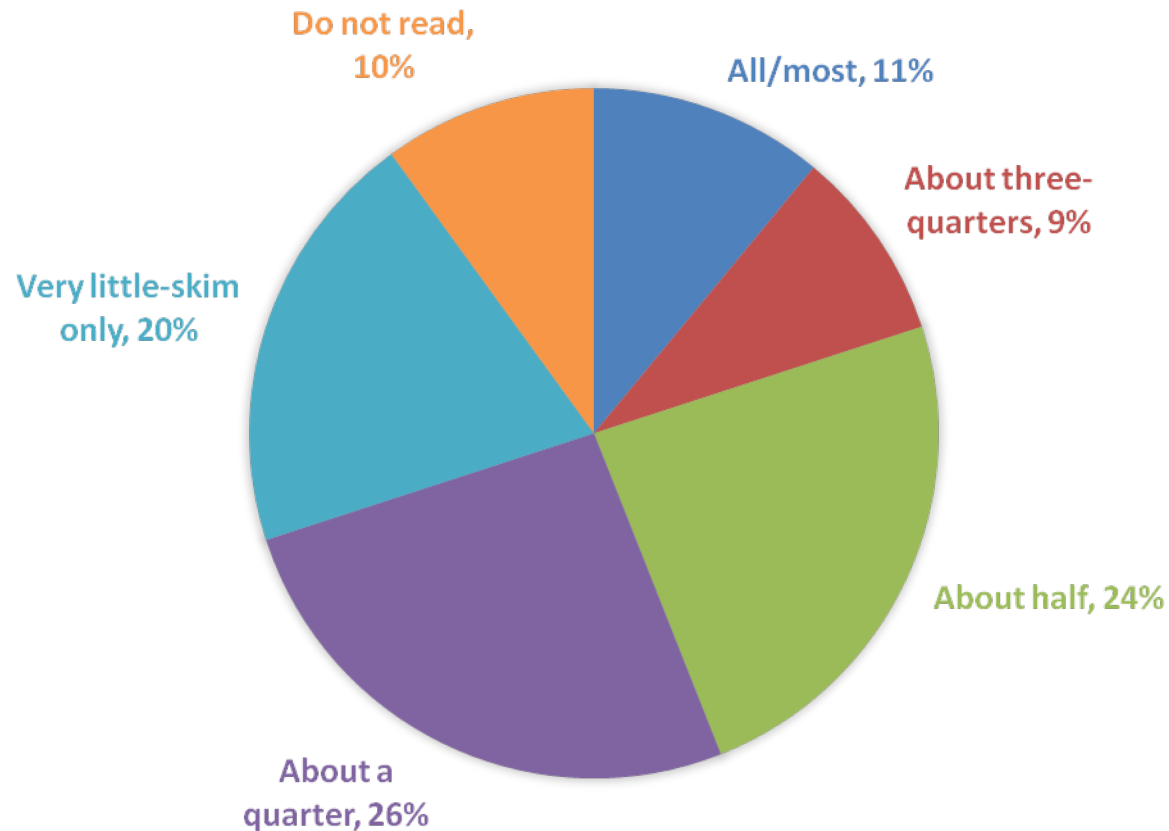
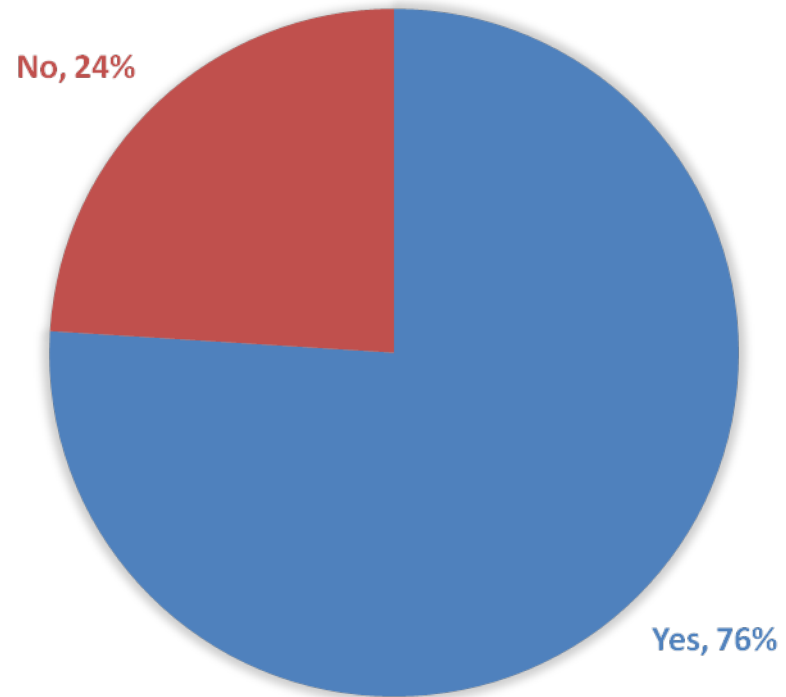


Table of contents email

Do you click on articles from the electronic table of contents email that you receive? (n=303)

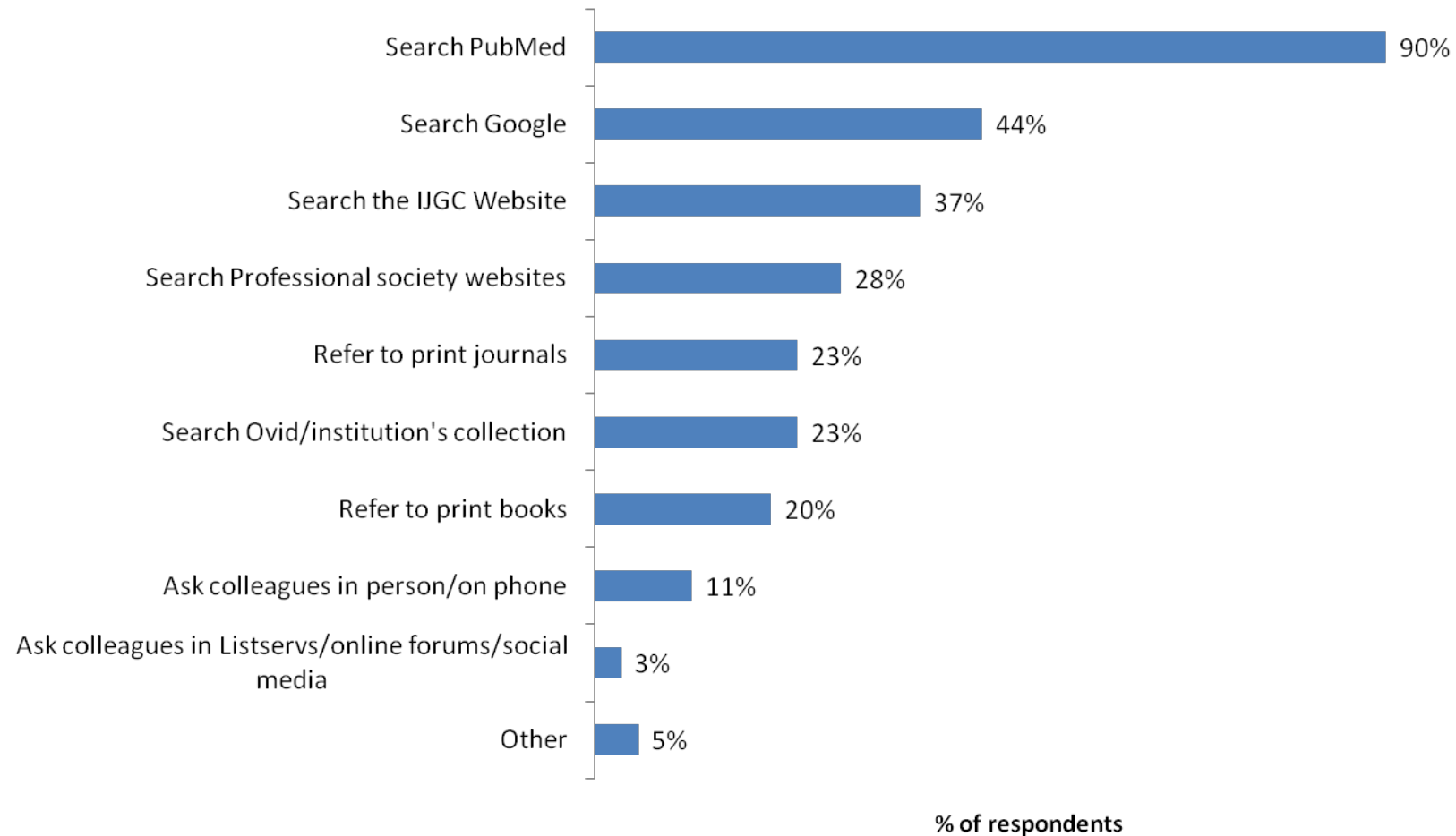
Most subscribers use the table of contents email to access journal articles.



Searching for information

When you are searching for information on gynecologic oncology, what methods/resources do you use? (n=309)

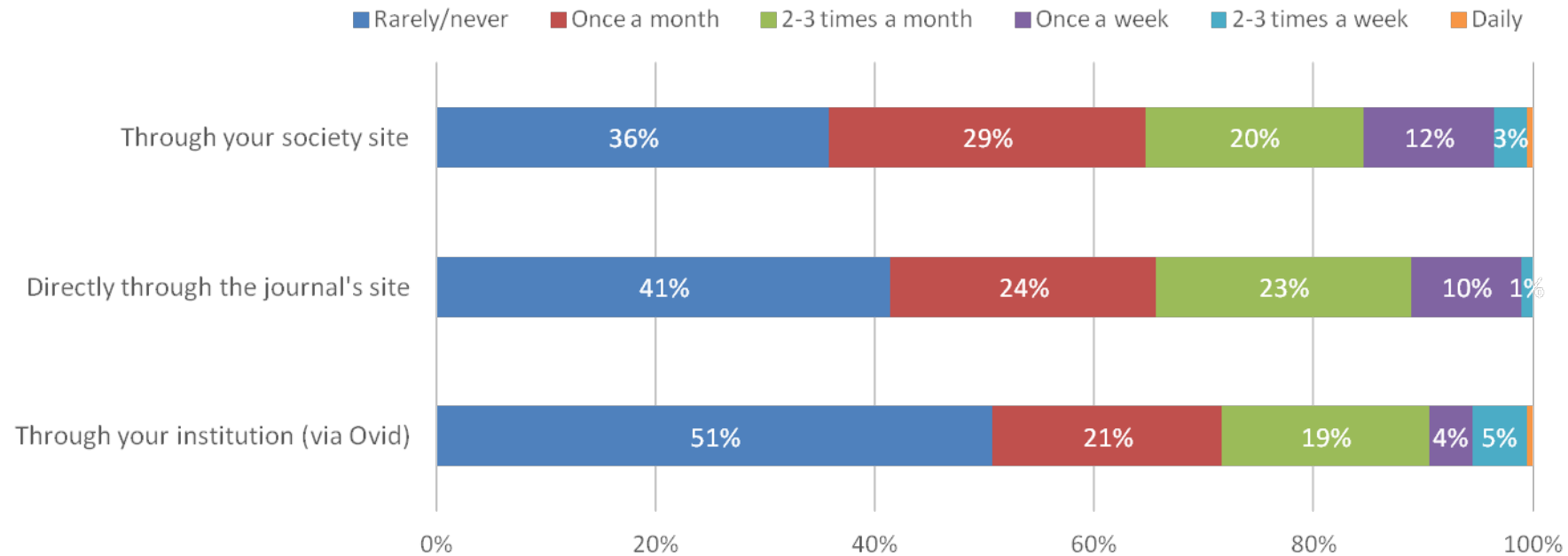
Subscribers are most likely to search PubMed for information on gynecologic oncology; one-third search the journal's website.



Frequency of journal access

How often do you access the International Journal of Gynecological Cancer through the following ways? (n=308)

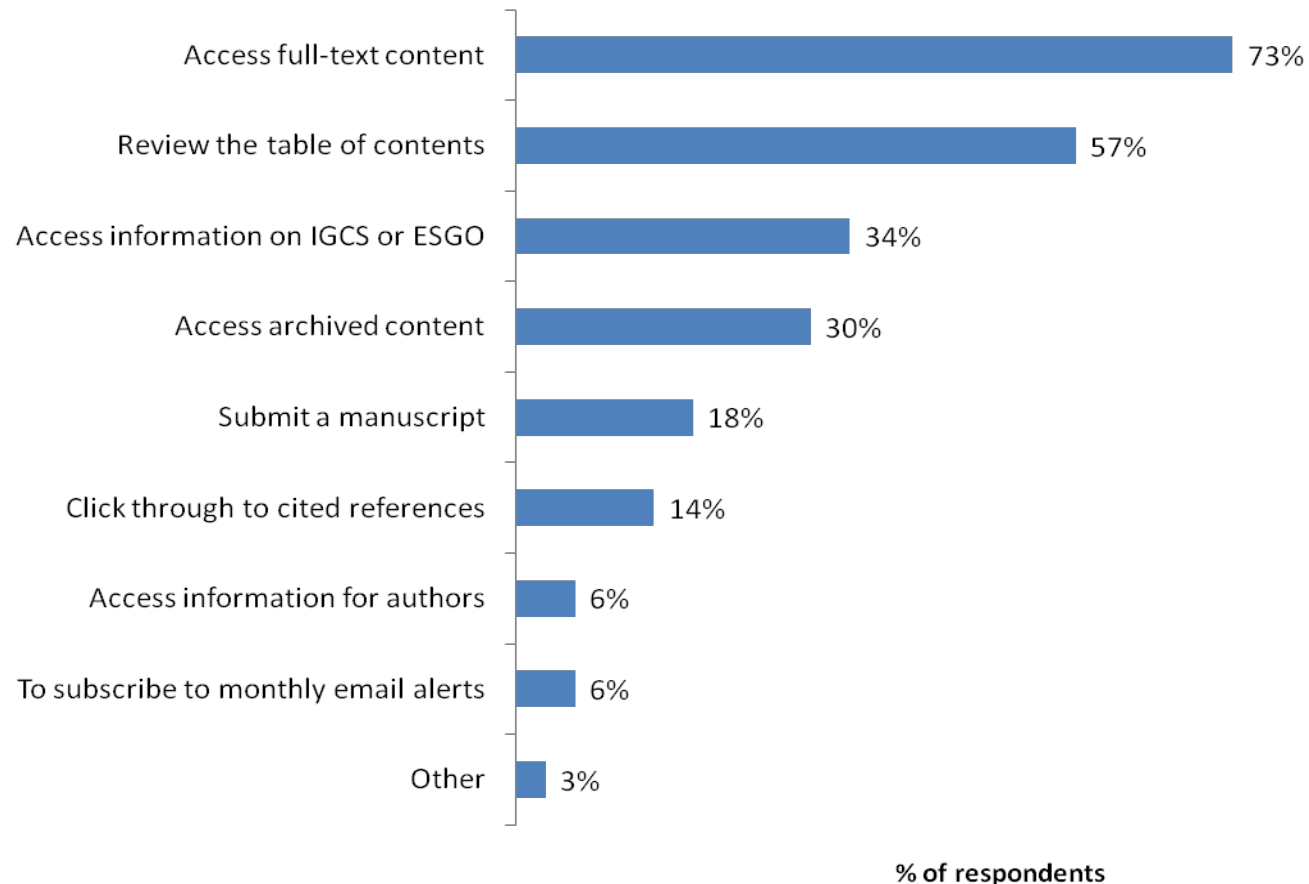
Few readers access the journal more than once a week through any of the access points available. All access points, however, play a fairly equal role in getting to the journal content.



Reasons for visiting website

If you do visit the journal website, which of the following best describes why? (n=264)

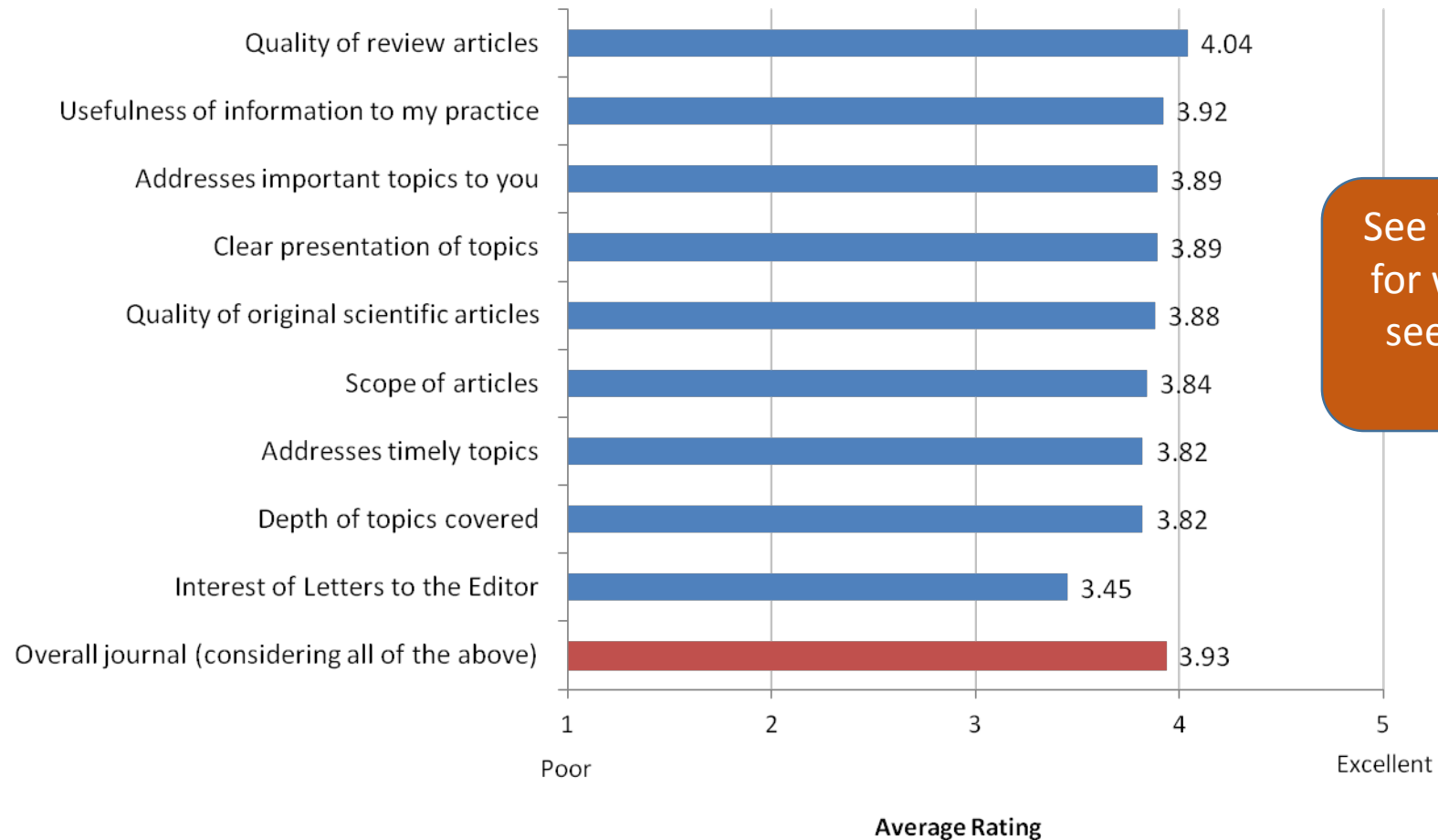
Readers go to the journal's website most often to access full-text content and/or review the table of contents.



Attributes of journal

How would you rate the International Journal of Gynecological Cancer on the following attributes? (n=281)

Most attributes of the journal and the journal overall are rated favorably.

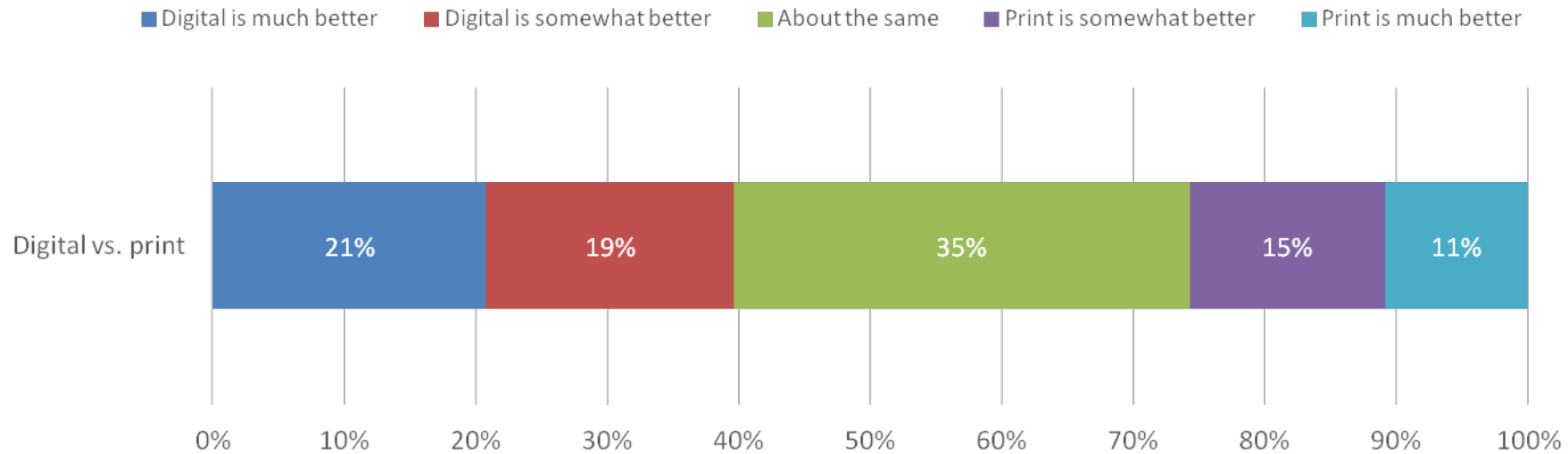


See **Verbatim Report**
for what subscribers
see as strengths of
the journal

Digital vs. print journal

How would you rate the digital only journal compared to the previous print version? (n=275)

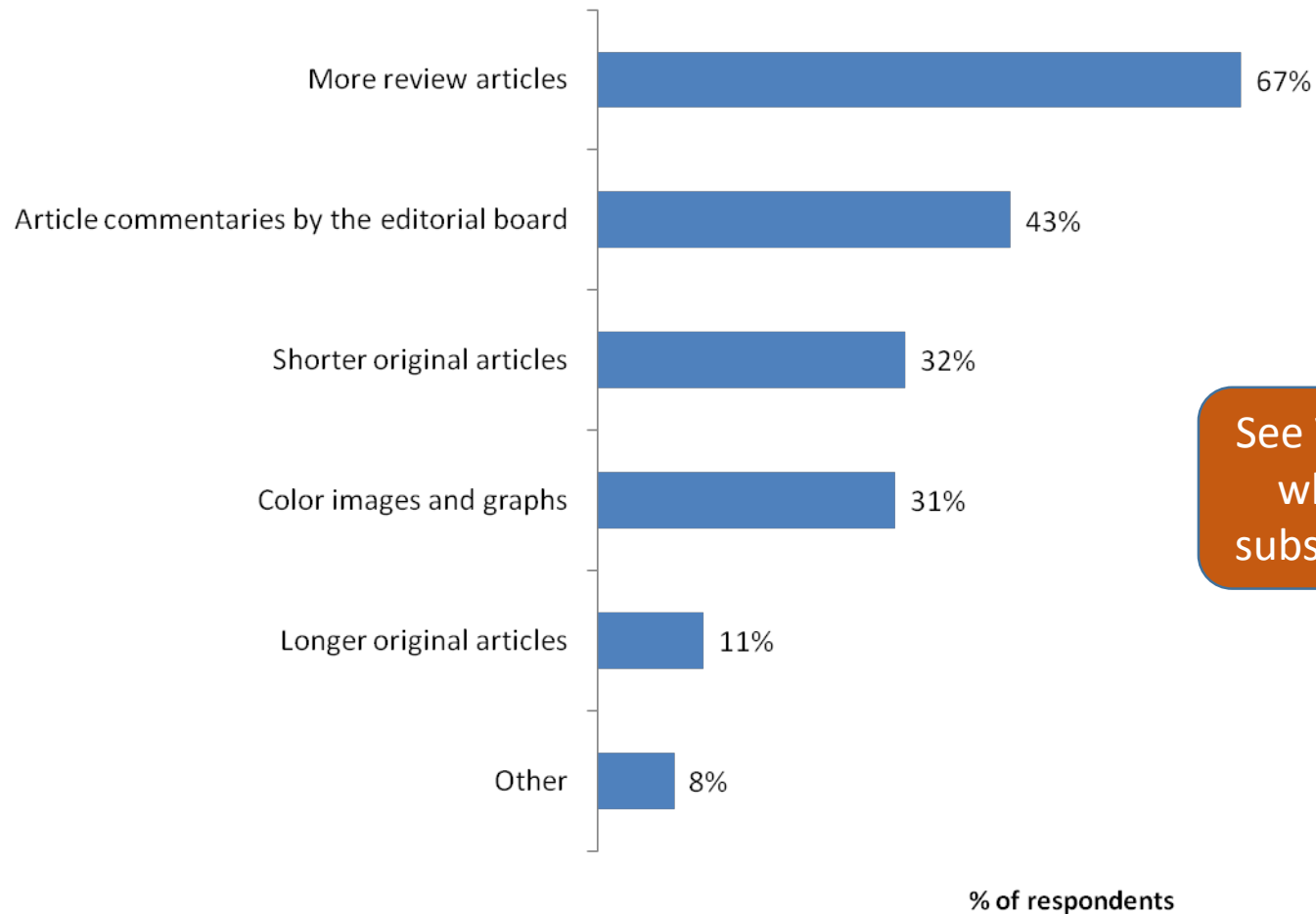
Overall, more subscribers indicate that the new digital only journal is better than the previous print version.



Changes to journal

Below is a list of possible changes to the journal. Please select those you feel you would benefit from the most. (n=263)

Subscribers would benefit most by having more review articles in the journal.

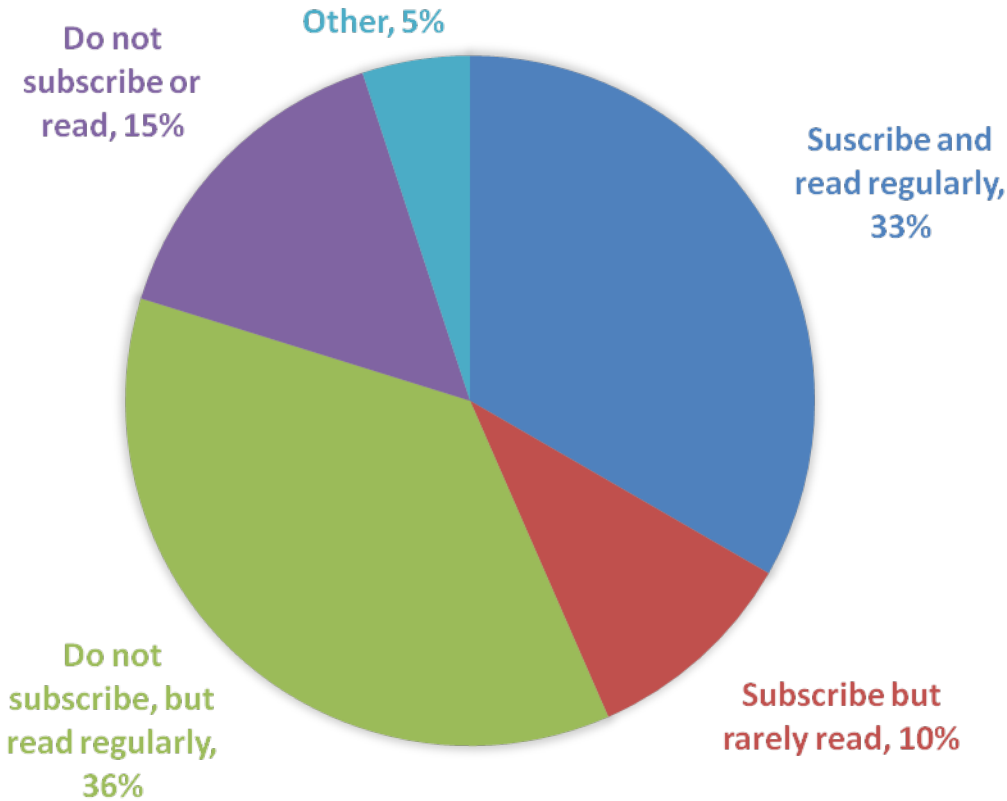


See **Verbatim Report** for what improvements subscribers recommend.

Subscription to Gynecologic Oncology

Do you currently read or subscribe to Gynecologic Oncology? (n=278)

Two-fifth of IJGC journal's subscribers also subscribe to GO, and two-thirds read GO regularly.



The move to online has had several implications for the revenue:

Member revenue is down, but the \$100 print rate was reduced to \$90 (high income countries). The \$30 online rate for nurses, residents and fellows in all countries, and other members in lower income countries remains the same.

Advertising is down with the loss of print, as expected.

Non-member decrease, but that is small and is seen on all journals as libraries move to Ovid.

Color charge revenue is gone, as expected.

Open access increase is providing some revenue boost. This is encouraging for the future.

How Readers Discover Content in Scholarly Journals



Comparing the changing user behaviour between 2005 and 2012 and its impact on publisher web site design and function.

By Tracy Gardner and Simon Inger

Publications

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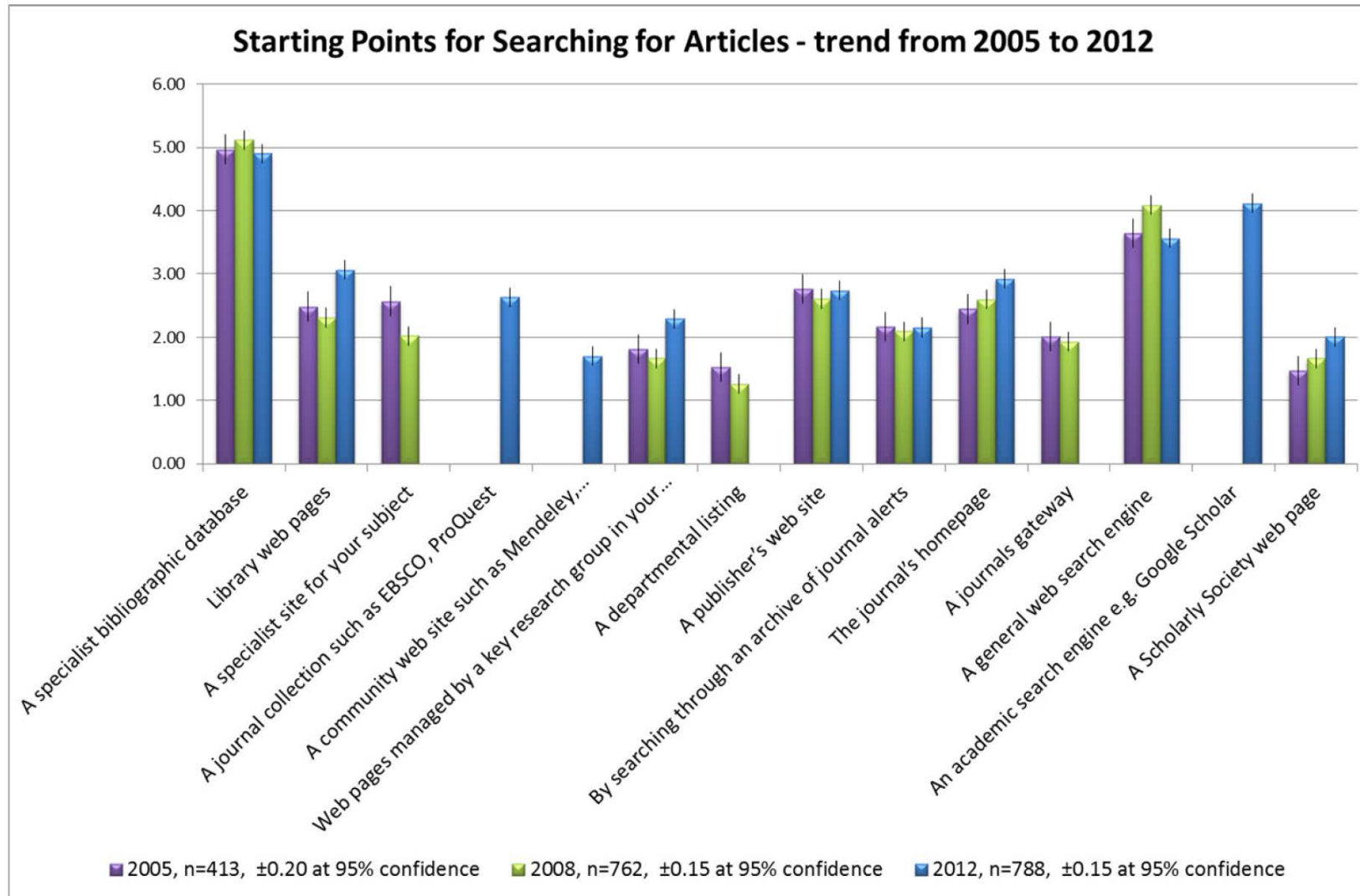
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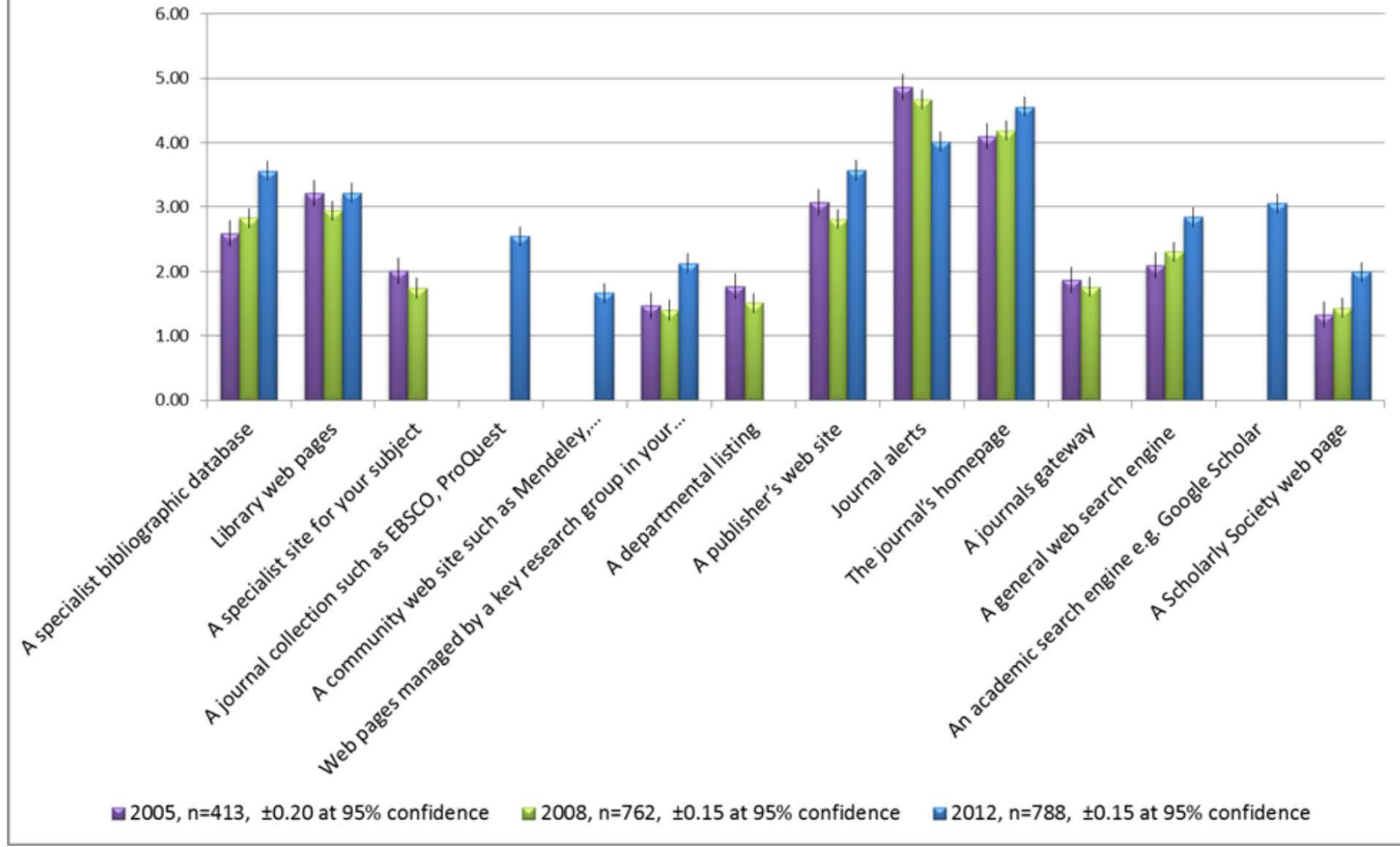
Title	Edition	Format	Price (excluding VAT if applicable)
<i>How Readers Discover Content in Scholarly Journals</i>			
	2012 Summary Edition - includes 22 pages and 15 figures.	PDF	Free
	2012 Full Edition - includes 123 pages and 90 figures.	PDF	Organisation-wide licences - Library rate £100 OR Standard rate £250
	2012 Full Edition - includes exactly the same content as the PDF version.	Kindle (or Kindle reader for iPad, Mac, PC)	Individual price approximately £7.00 or equivalent in other currencies. Buy at amazon.com UK DE FR ES IT
	2012 Edition Appendix (original survey questionnaire)	PDF	Free, on request
	2012 Survey Raw Data - data file containing responses for all demographics and survey questions from over 19,000 respondents.	Excel or CSV	£1000
	2012 Survey Raw Data and Analytical Framework - a tool built in Excel to help you analyse the data, compare up to 3 demographic pairs for each chart and automatically create graphs - millions of comparisons possible.	Excel	£2250

How readers discover content in scholarly journals

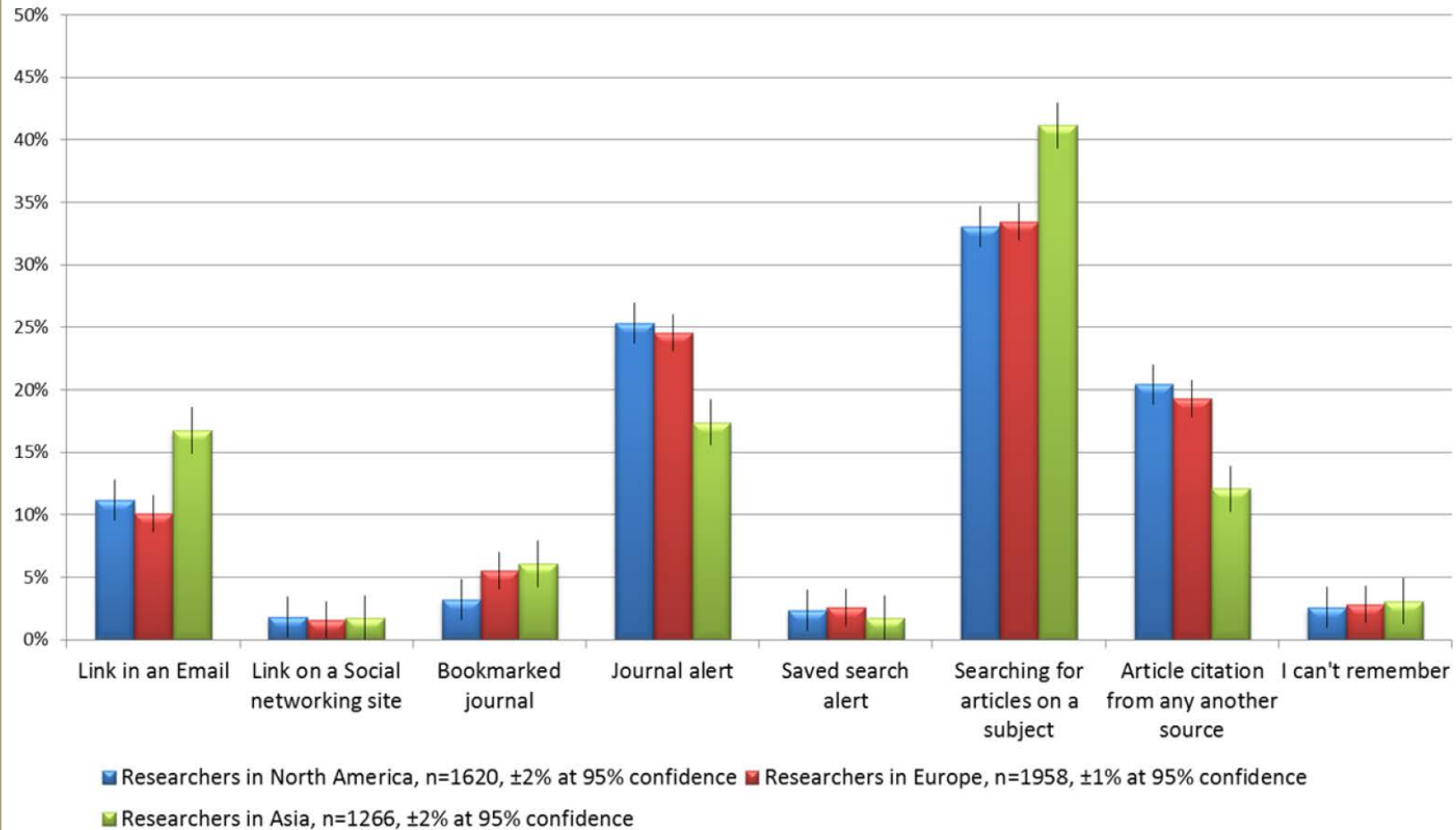
- This summary report is the output of a large scale survey of journal readers (n=19064) about journal content discovery conducted during May, June and July of 2102.
- The full version of this report consist of 123 pages and 90 figures
- Impact on publisher web site design and function



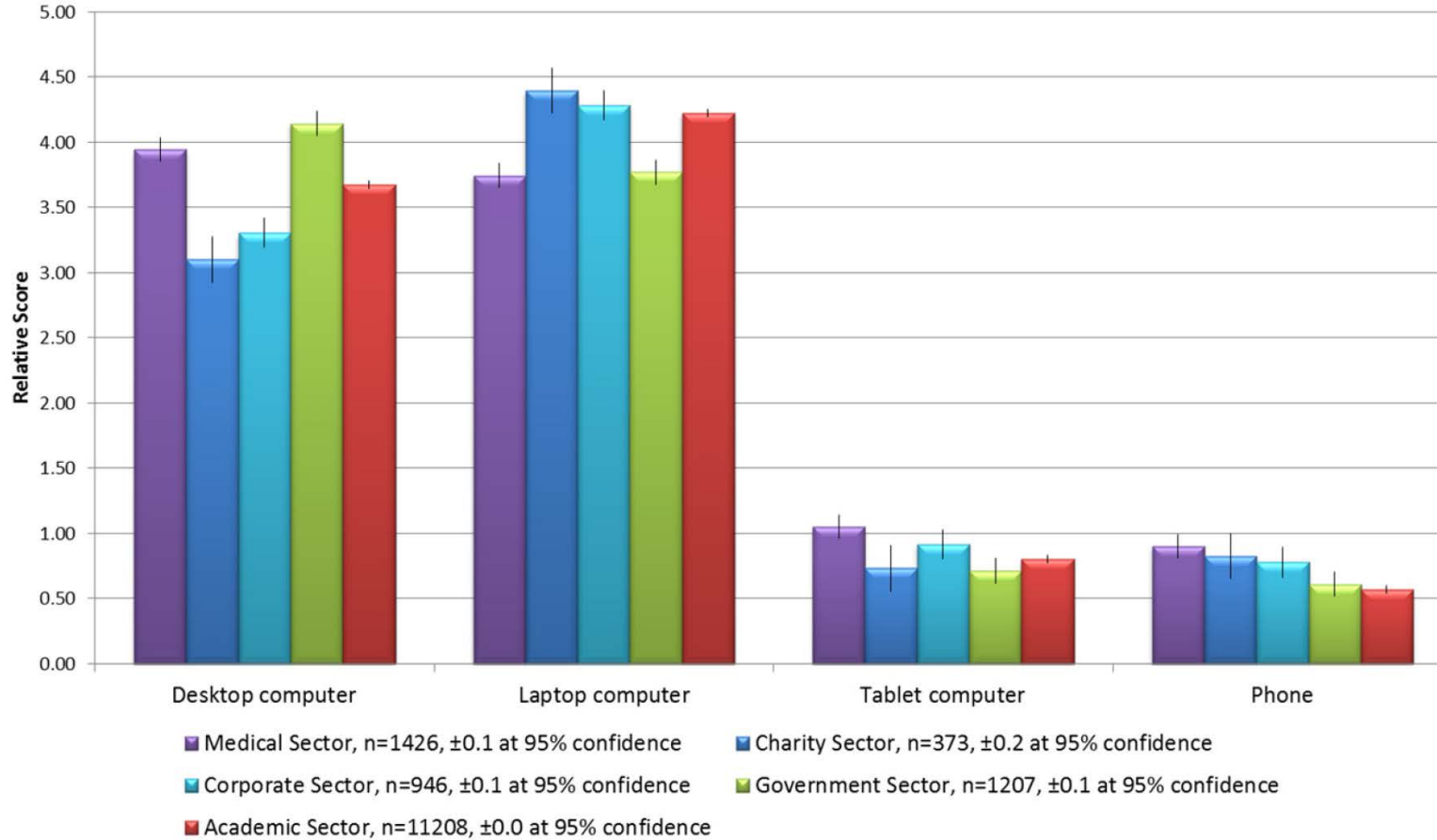
Starting Points for Discovering Latest Articles - trend from 2005 to 2012



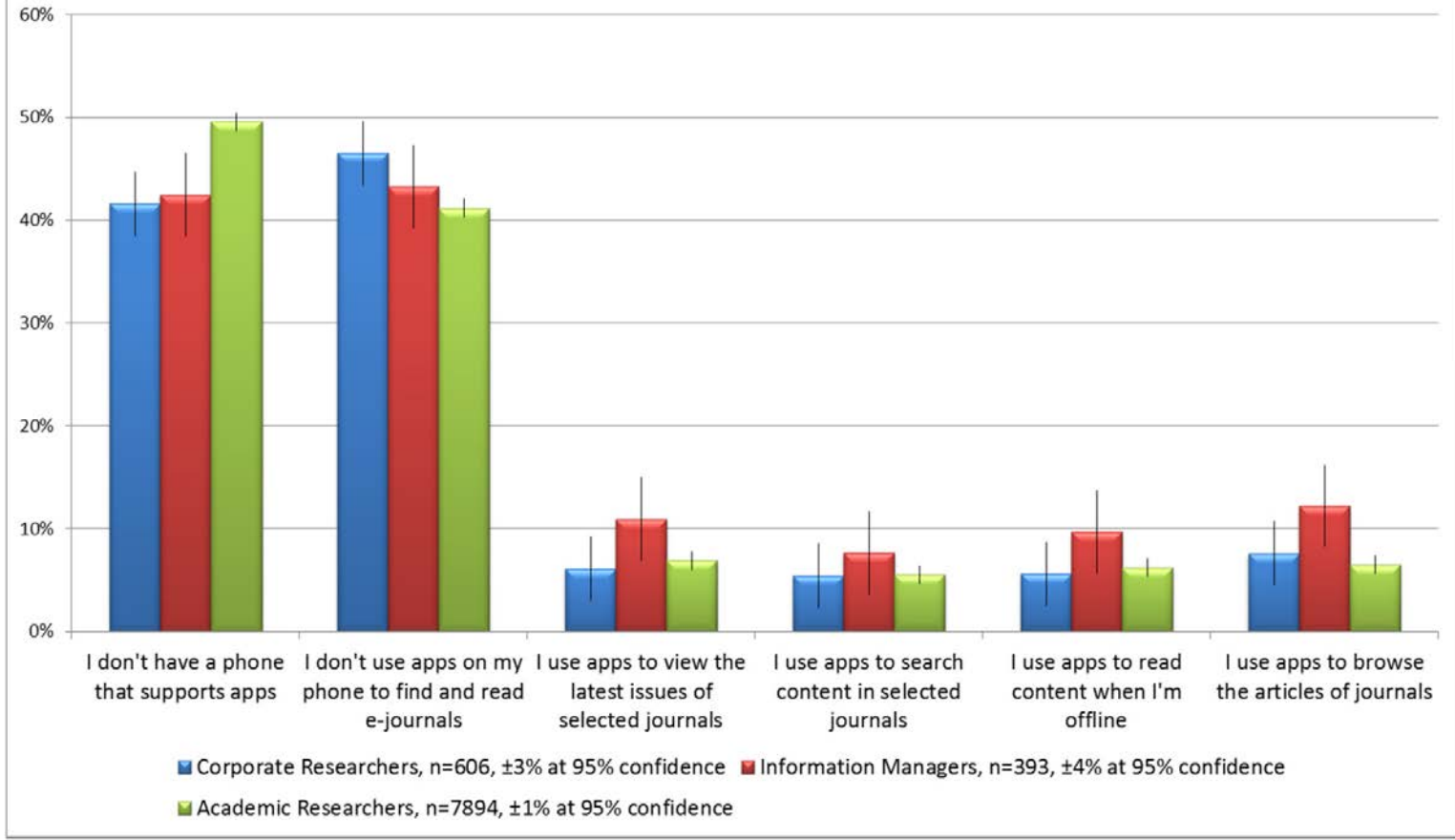
Most recent article accessed. Comparing Researchers in North America, Europe and Asia



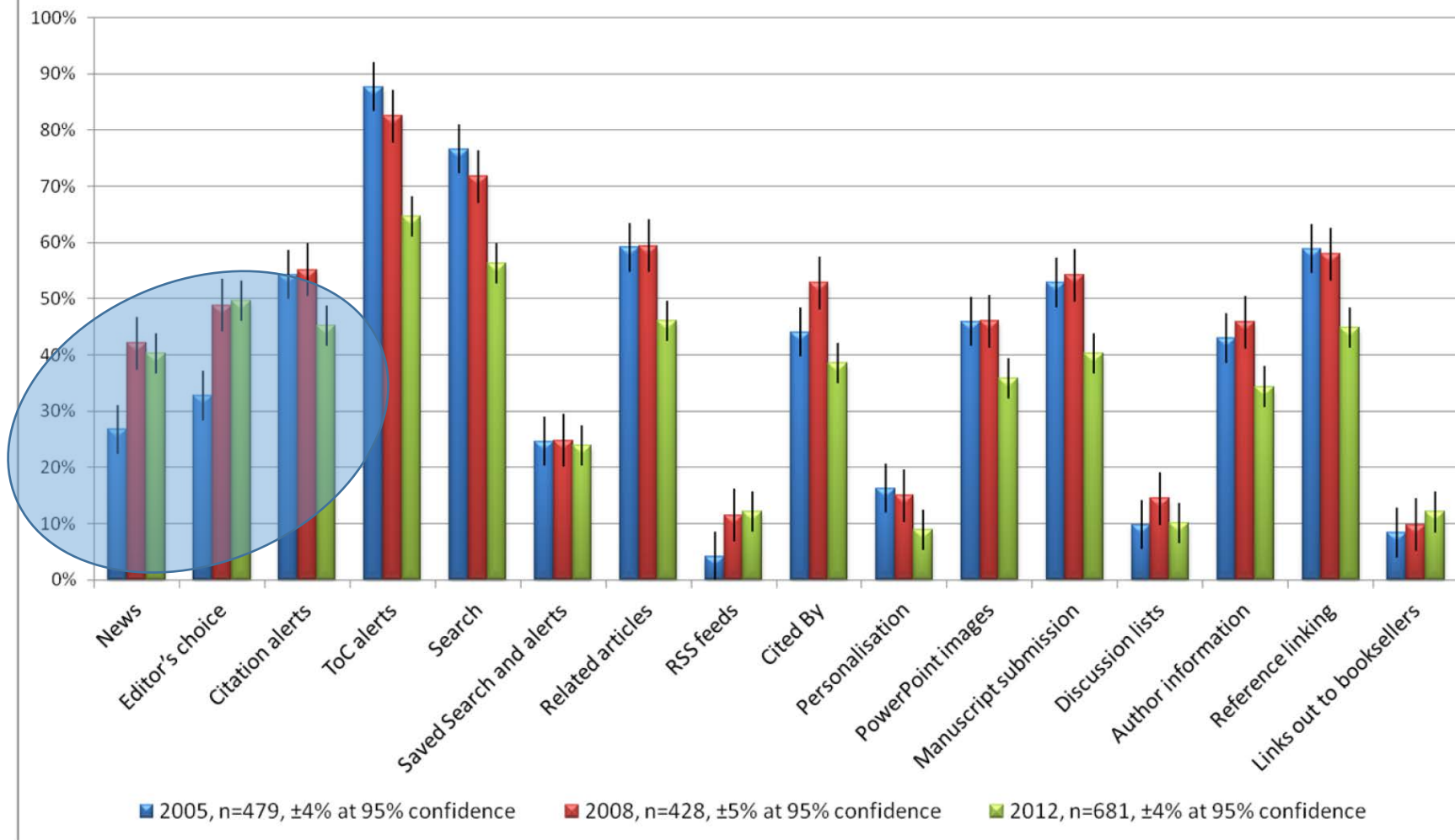
How often do you use each of the following device types to access online articles? Comparing preference by sector.



Do you use Apps on your phone to find and read e-journals? Comparing job roles.




What features do you find useful in publishers' e-journal web sites? Trend from 2005 to 2012.



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IJGC.net

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Digital Email to Members

Reminder email deployed in early 2015 to remind members that their subscription was now Online and for the iPad.

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Editor-in-Chief: Uziel Beller, MD

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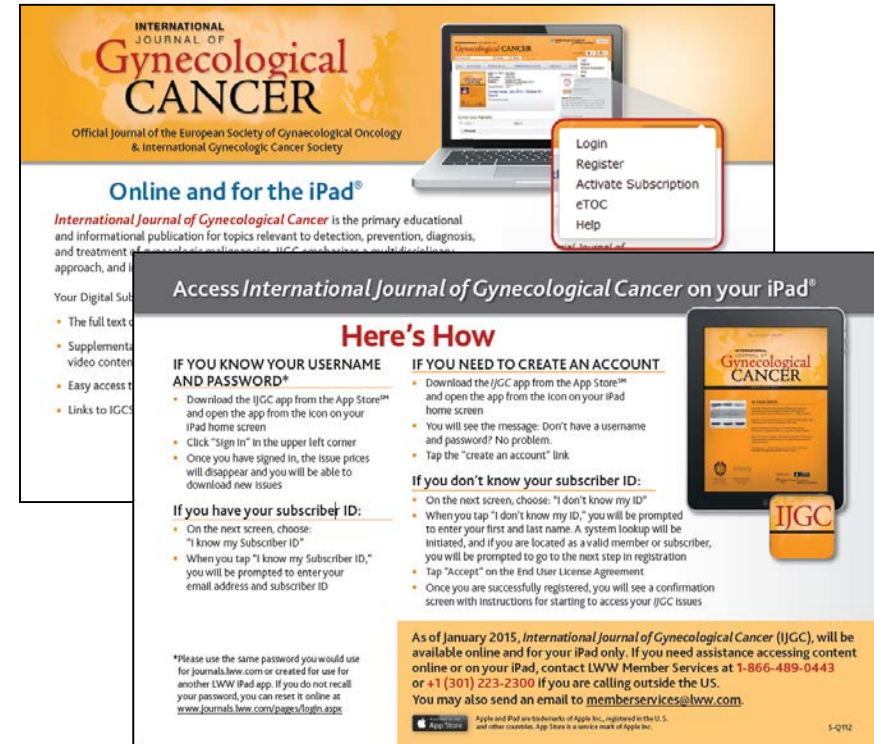
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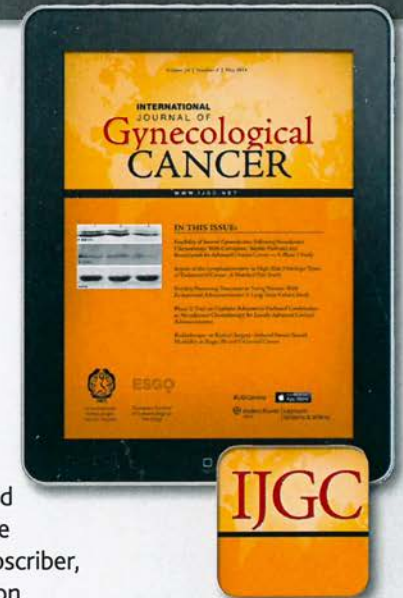
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Deployed: September 26th

Delivered: 12,610

Open %: 14.44%

Click %: 0.93%

- Banner Ads were created to run on IJGC.net promote manuscript submissions.

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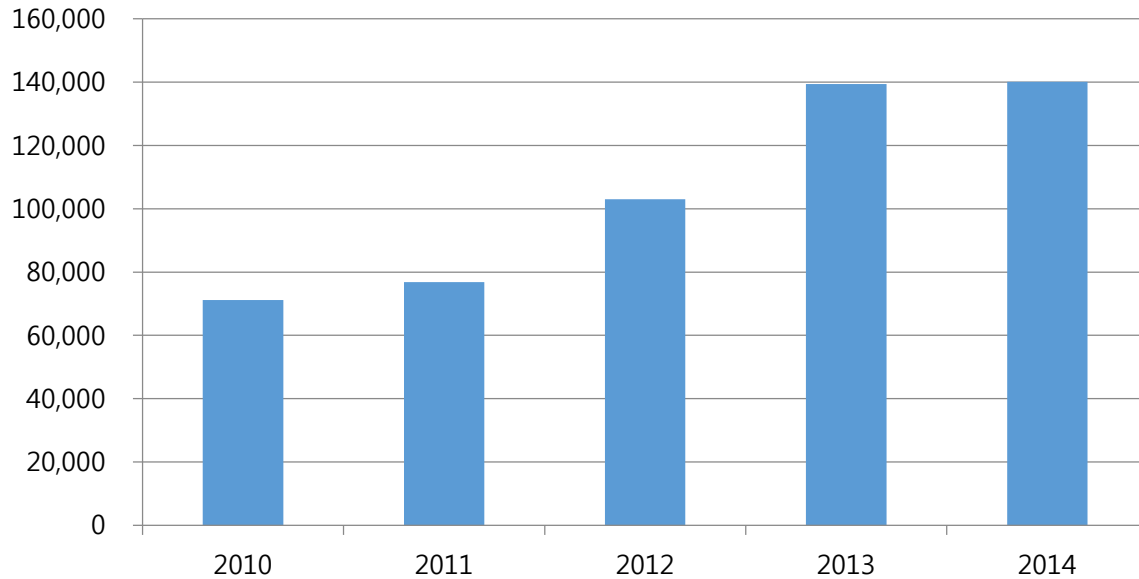
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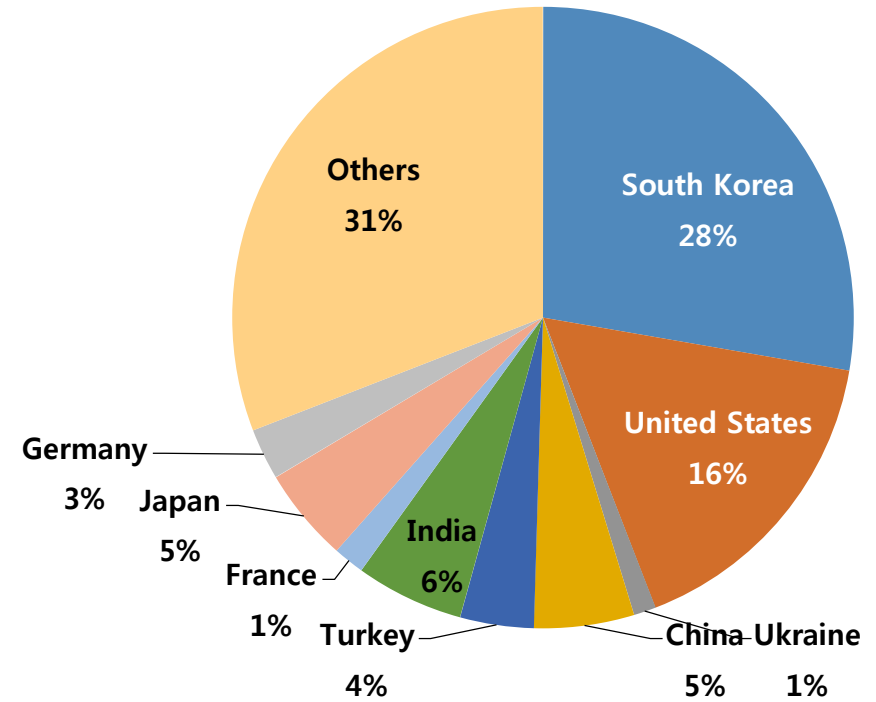
Online Usage: PubMed Central

HTML Full Text + Article PDF + Other pages view

Journal of Gynecologic Oncology Online Usage: PubMed Central, 2010-2014



Geographical Distribution of Online Usage, 2014



Archiving

- In case of electronic journals, archiving is dispersed among many stakeholders
- The major concern is that of electronic access should be seamless
- Because the publisher may cease to maintain access or
- Libraries may cancel a subscription

Sum-up & plan

- Change in workflow - keep your workflows as simple as possible
- Don't count out print advertising!
- Web management & Archiving
- Understand your authors/readers and their behaviors
 - Readership survey
- Track metrics with a strategic direction and focus