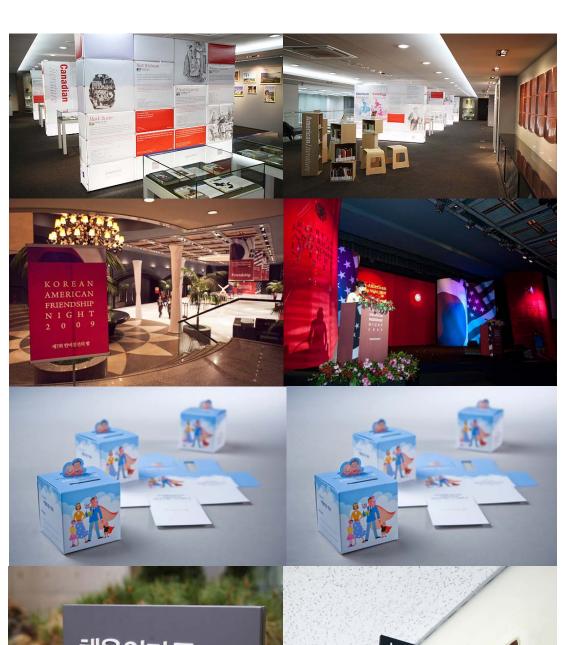
Next Step: Re branding Your Journal!

















2006.02.24 - 휴대전화 요금 370만원, 중학생 자살



Augmented Reality: SekaiCamera























Journal "Branding"

Academy + Editorial Board + Author + Publisher + Designer





Bodoni ABCDEFGHIJKLMN **OPQRSTUVWXYZ** abcdefghijklmnopqr stuvwxyz123456789 0!@#\$%^&*() +





















THE BREATHING RESISTANCE PRINCIPLE.



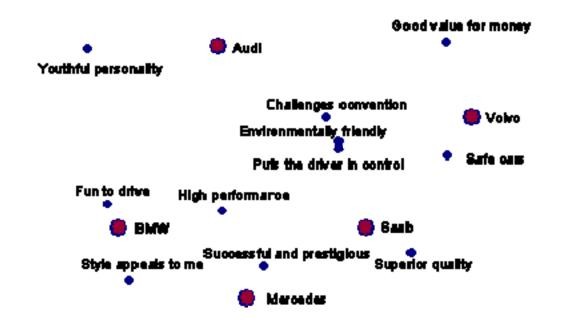
Brand = promise

Brand+ing

Brand = experience













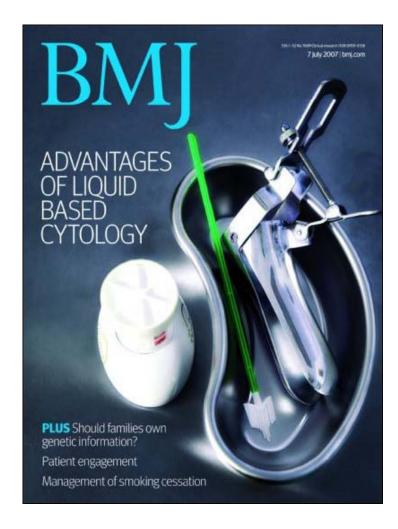
17 May 2003

BMJ



Passive smoking may not kill

Surprising results from a Californian study p1057, p1048



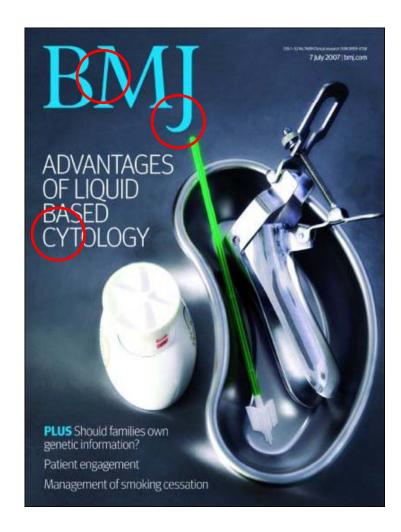
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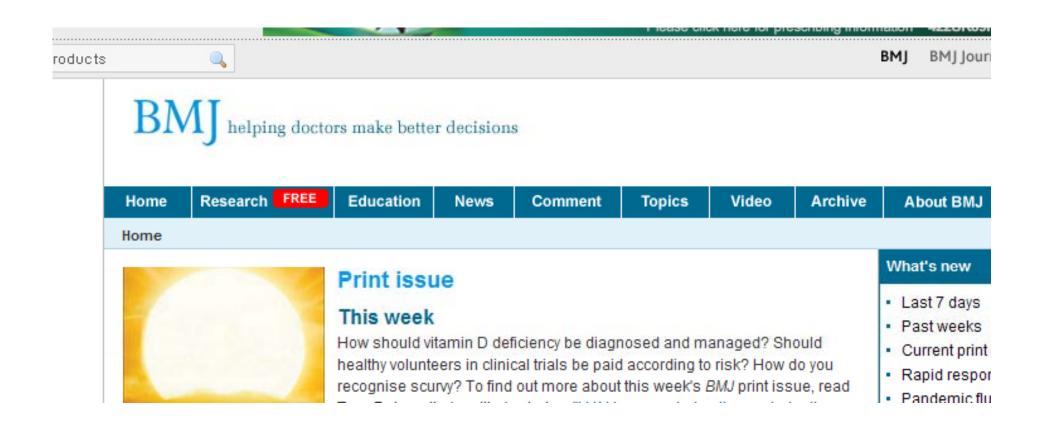




Passive smoking may not kill

Surprising results from a Californian study p1057, p1048





Helping doctors make better decisions







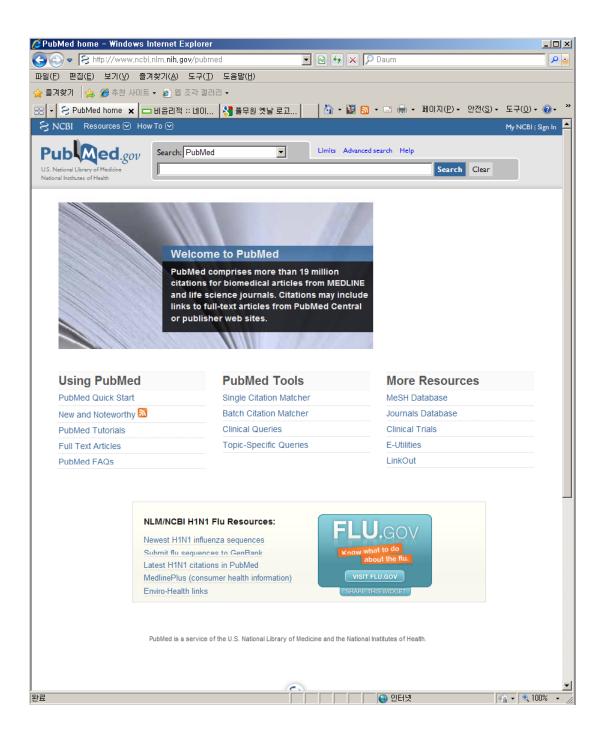
Open Access: bringing scientific results faster to a broader audience

Posted by <u>Henk van den Hoogen</u> on 06. Jan, 2010



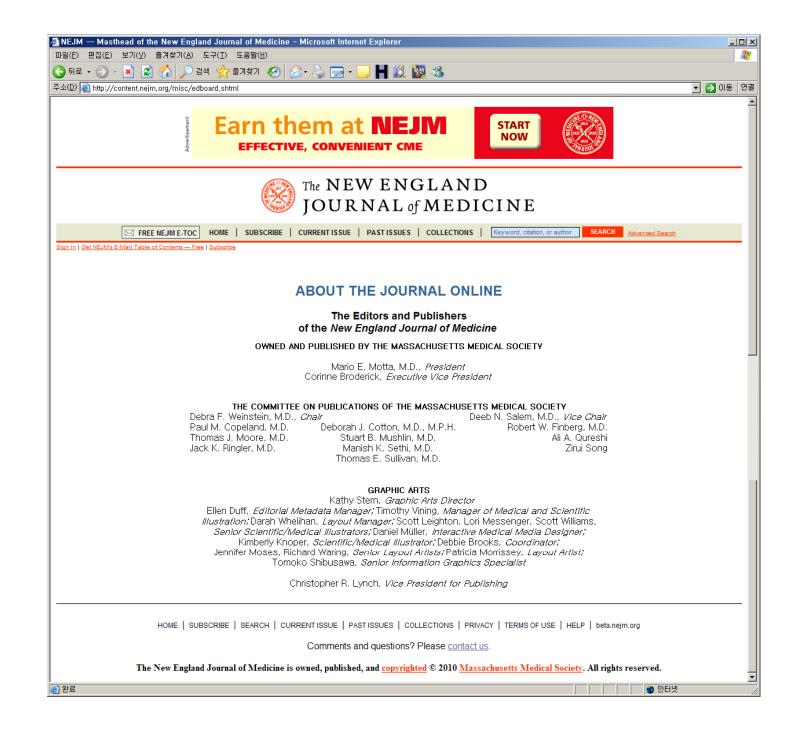
Modern science can be characterized as a close and intensive collaboration within a network of scientists. The Internet has proven to be an efficient 'expeditor' in the exchange and publication of scientific results. Open Access offers lots of opportunities.

librarywall.maastrichtuniversity.nl/



Journal Experience





2005 Volume 48

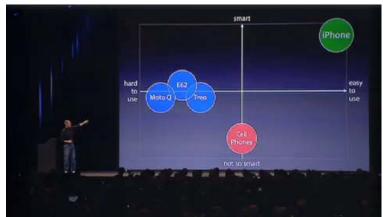
Diabetologia was relaunched in 2005, and we wanted to pay tribute to some of the key figures in the history of diabetes. Many appeared on the cover of the journal and others on the website.

Click on the covers for biographies.

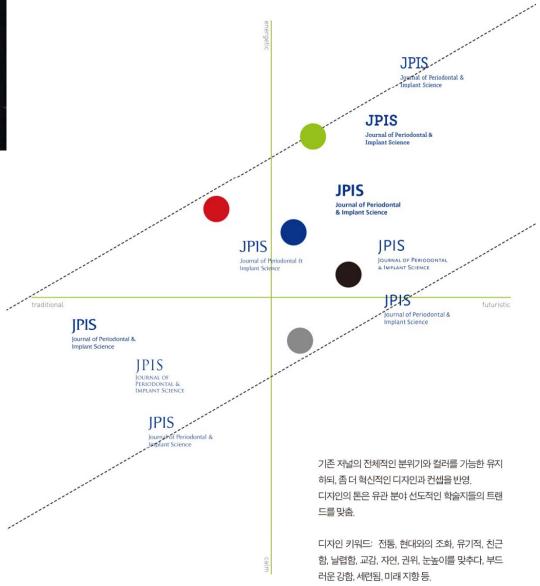


www.diabetologia-journal.org

Journal Identity Design Elements



Concept Map



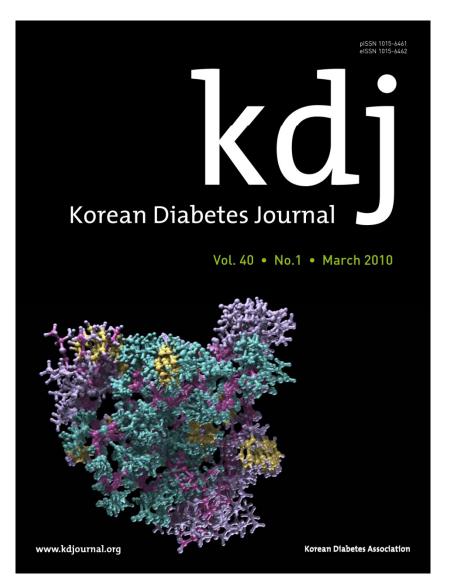
The Sans Regular

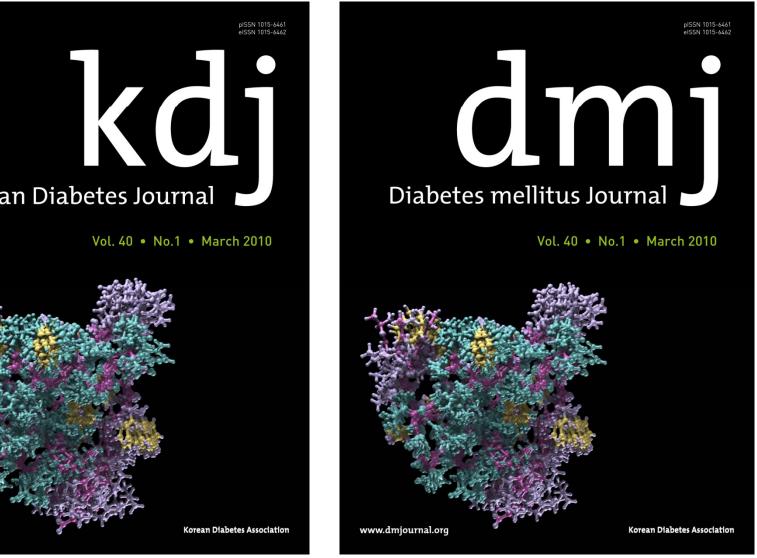
SH@W Safety & Health At Work



SITEM Safety & Health At Work









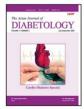






























































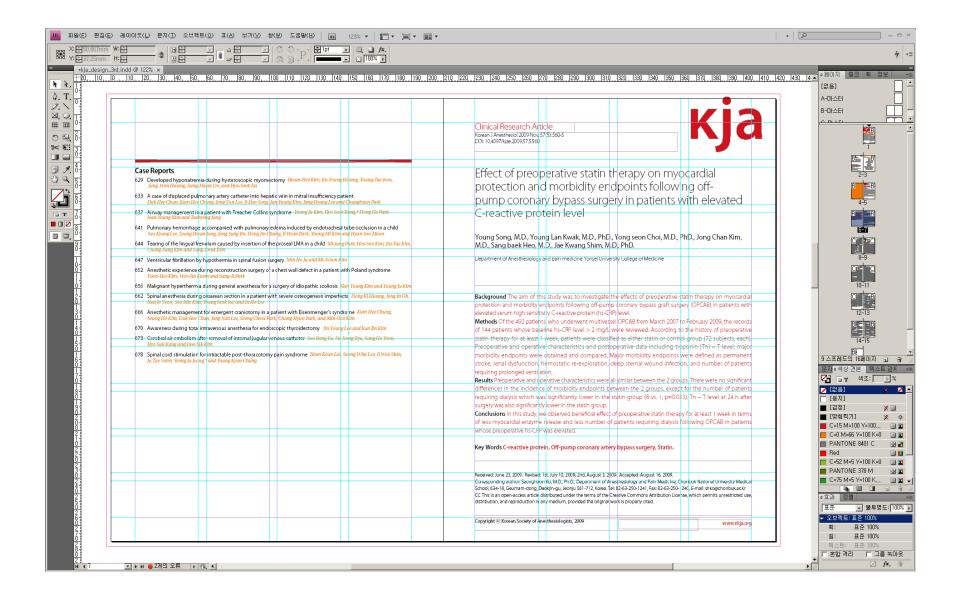






THE LANCET nature





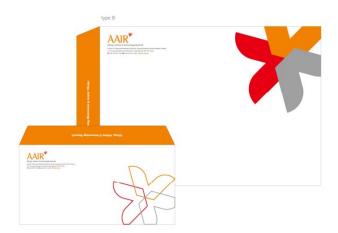












AAIR Journal Identity Design Standards Promotion Items

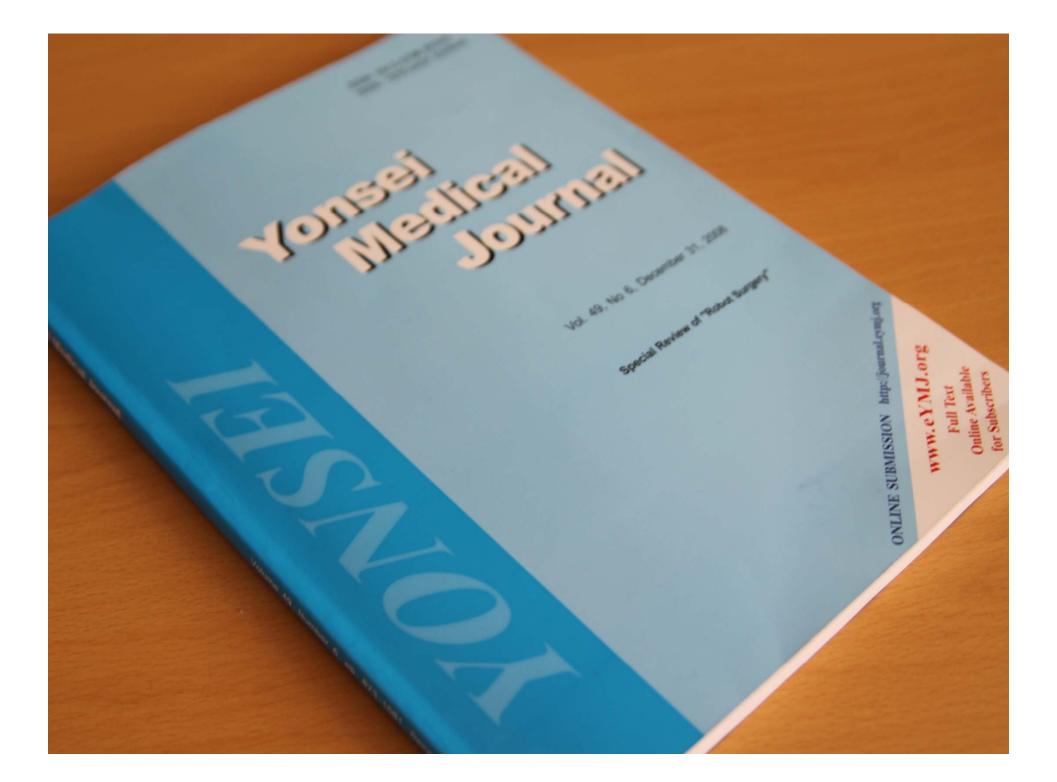
AAIR Journal Identity Design Standards Promotion Items













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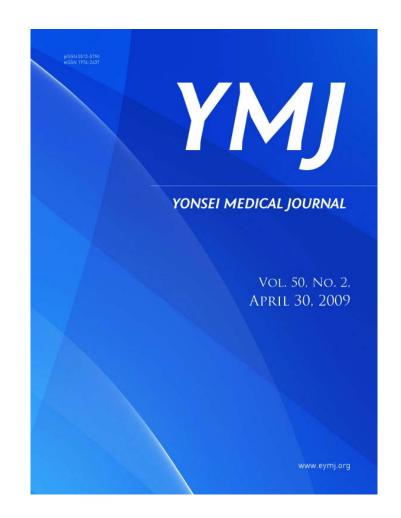
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Journal Cover Design Research



BJOG

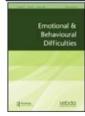














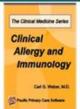














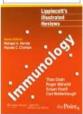






























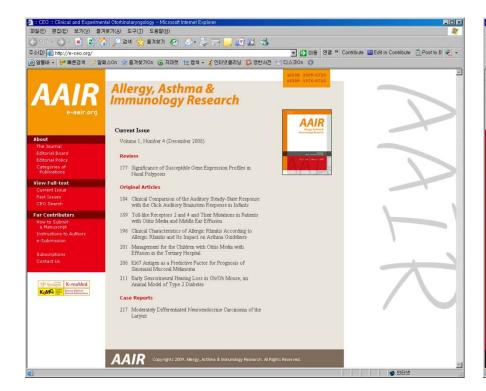














Type A







Type C





Type D







Calli Type



















Research Korean Journal of Medical Education _ Journal Identity Design

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Medical Education

KJME kjme

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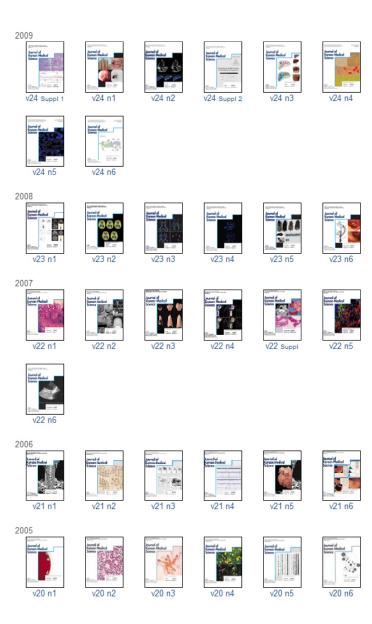


Type E Korsan Journal of Medical Education ... Journal Identity Day



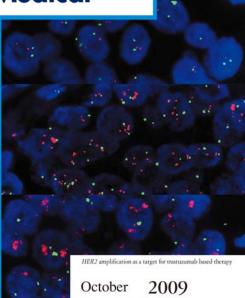
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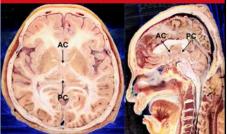
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(A) Axial and (B) sagittal reference planes showing anterior commissure (AC) and posterior commissure (PC)

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