

TEN Tips in Writing Manuscripts

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Uniform of Medical Articles

TEN Tips for your fancy writing!



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- International Committee of Medical Journal Editors (**ICMJE**)
**Recommendations for the Conduct, Reporting, Editing,
Publication of Scholarly Work in Medical Journals**
Updated December 2015 at <http://www.icmje.org>
- Korean translation ICMJE 권고안 at <http://www.kamje.or.kr>



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MEDICAL JOURNAL EDITORS

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Recommendations

Recommendations for the Conduct, Reporting, Editing, and Publication of Scholarly Work in Medical Journals*

1. About the Recommendations
A. Purpose of the Recommendations
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A. Preparing a Manuscript for Submission to a Journal
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Read the **Recommendations** for the Conduct, Reporting, Editing, and Publication of Scholarly work in Medical Journals.

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ANNOUNCEMENTS

The application period for new member journals ended July 1. The ICMJE does on occasion solicit new applications. If you would like to receive an alert regarding future application periods and other announcements from ICMJE, sign up [here](#).

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Up-Dated ICMJE Recommendations - December, 2015

Quick Links

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Member Publications & Organizations

A grid of 14 member publications and organizations. The top row includes: Annals of Internal Medicine, thebmj, Chinese Medical Journal, Deutsches Arzteblatt, JAMA. The middle row includes: THE LANCET, NATIONAL LIBRARY OF MEDICINE, NEW ZEALAND MEDICAL JOURNAL, PLOS, Optogenetik. The bottom row includes: WAME.



Why TEN Tips?

TEN Tips for your fancy writing!

- To *prepare* the better manuscript and be published for *Authors*
- To *review* manuscripts easier for *Reviewers*
- To *select* and edit manuscripts efficiently for *Editors*



Purposes of Publication

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- Scientific communication among professionals
- Transition of private new knowledge to public known knowledge
- Public offer to agree and cite
- Academic benefits

Write manuscripts based on the purpose of publication:





TEN Tips 1

TEN Tips for your fancy writing!

Keep Design of Articles:

➔ ***Focus on design article contents and structure before writing***

- Scientific contents: Tables and Figures
- Conclusion: Novel
- Target journal: Factors considered
 - Scope, JIF, Publication feasibility, Expense
- Authors in Order and Contributors
- References



TEN Tips 2

TEN Tips for your fancy writing!

➔ **Keep Formatting Requirements of Target Journal**

- Keep journal's format in details as possible
 - Uniform and structure
 - Capitals, symbols, length, files, references, submission
- Uniforms
 - NLM style (Vancouver style)
 - APA style (Harvard style)
 - Mixed style



TEN Tips 3

TEN Tips for your fancy writing!

➔ **Keep Consistency:**

Ensure consistent flow in the same order of ideas or concepts and words throughout the manuscript!

- Title
- Abstract
- Text
- Keywords



TEN Tips 4

TEN Tips for your fancy writing!

➔ **Keep Scientific Confidence:**

Authors should provide confidence for their results and make clear conclusions based on the confidence!

- All authors are responsible for data!
- Author's confidence can produce scientific value!
- Scientific confidence is the core of an article!



Confidence on Conclusion: Example

TEN Tips for your fancy writing!

Our results indicate that combination of [18F]-FDG-PET/CT and [124I]-PET/CT affords a valuable diagnostic method that can be used to make therapeutic decisions in terms of whether further surgery is required or whether radioactive-iodine treatment is appropriate in patients with DTC who are tumor-free on conventional imaging studies but who have high Tg levels. However, continuing and cooperative study are still necessary, due to existence of a considerable number of patients who could not be localized tumor recurrence by these diagnostic modalities.



TEN Tips 5

TEN Tips for your fancy writing!

➔ **Keep Your Story:**

One article must make **own story (stories)**
of interest and novelty!

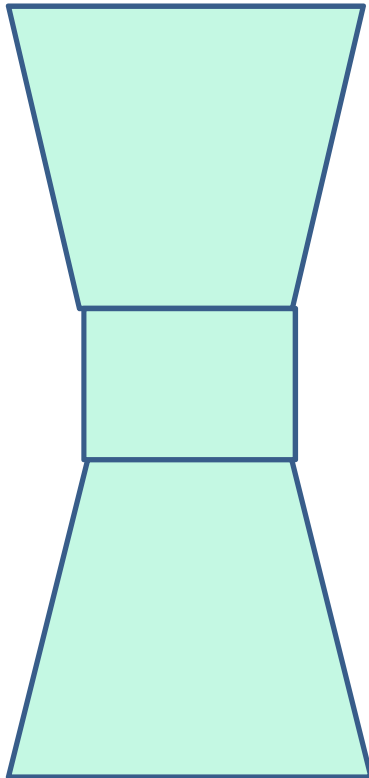
The most important single factor to be
accepted.



Flow of Story

TEN Tips for your fancy writing!

- Story: General – Specific – General



General: *Introduction*



Specific: *Purpose, M & M, Results*

Discussion



General: *Conclusion*



TEN Tips 6

TEN Tips for your fancy writing!

➔ **KESS** Keep Sentences Short and Simple:

Make sentences short within 30 words in a sentence!

- Short and simple sentences for better readability
- The shorter, the better!
- The longer the subject, the worse readable!



TEN Tips 6: Example

TEN Tips for your fancy writing!

In unadjusted and multivariable-adjusted logistic regression analyses, after adjusting for BMI, diastolic BP, LDL-cholesterol, triglyceride, ALT, HOMA-IR, log(hsCRP) and alcohol intake, apoB was found to be independently related to the risk of CHD using FRS in healthy Korean men, and the link between apoB and the risk of CHD was found to be dose-response relationship, and in addition, apoB with a high risk showed a tendency to increase risk of developing CHD.



TEN Tips 6: Example

TEN Tips for your fancy writing!

The apoB was found to be independently related to the risk of CHD using FRS in healthy Korean men by unadjusted and multivariable-adjusted logistic regression analyses, after adjusting for BMI, diastolic BP, LDL-cholesterol, triglyceride, ALT, HOMA-IR, log (hsCRP) and alcohol intake. The relation between apoB and the risk of CHD was in dose-response relationship. In addition, apoB with a high risk showed a tendency to increase risk of developing CHD.



TEN Tips 7

TEN Tips for your fancy writing!

➔ **Keep Rule of Ten 1:**

Only 10% of title readers read abstract after screening articles by title

- Meeting point with readers
- Attractive titles invite readers!



Rule of Ten 1

TEN Tips for your fancy writing!

- **Titles** must be attractive to readers: Professional
- Simple, Clear, Specific → **SEXY!**
- Combination of keywords
- Important one first
- Informative and specific enough
- Web DB friendly
- Titles describing results



Principles of Title Writing

TEN Tips for your fancy writing!

- **Title form**
 - Phrase
 - Title and subtitle
 - Sentence
- **Within 12-15 words, 100 spaces**
- **'A'** (Stimulating, Inhibitory, Enhancing) **Effects of 'B'** (Drugs, Materials, Methods) **on 'C'** (Diseases, Patients, Diagnosis, Findings, ...) **in 'D'** (Area, Time, Population...)
- **Follow any instruction of target journal**



Writing Tips for Titles

TEN Tips for your fancy writing!

- **Clear expression**
- **Avoid**
 - Serial number
 - Abbreviations
 - Commercial brand names

- **Not recommend to use**

The, A -, Of, On, Results, Study (Studies), Notes on,
An approach to, A study of, Some aspects of,
Investigation of, Observation on, A novel method
for, The effect of



Title Examples 1

TEN Tips for your fancy writing!

- 2015년 서울의 한 대학에서 발생한 비정형성 폐염 51례의 보고
- Report of 51 cases of atypical pneumonia in a university in Seoul, 2015
- **Epidemic atypical pneumonia**: fifty-one cases in Seoul in 2015
- **Epidemic atypical pneumonia in a university laboratory** : 51 cases experienced in 2015



Title Examples 2

TEN Tips for your fancy writing!

- **Clinical characteristics** of 51 atypical pneumonia cases in an epidemic occurrence in Seoul in 2015
- **Epidemiological analysis** of atypical pneumonia in a university laboratory, 2015
- **Epidemic occurrence** of atypical pneumonia in a laboratory in 2015



Title and Citation

TEN Tips for your fancy writing!

- Articles with **short titles describing the results** are cited more often (Paiva et al. *CLINICS* 2012;67:509-513)
- Assess hits and citations by JCR of 423 research articles in 7 PLOS and 12 BMC journals in October 2008

Paiva et al, 2012



Title and Citation Results

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Cite indices	Groups by characters		
	≤ 94.5	94.5-118	> 118
View counts (median, IQRs)	2892(2404)	2446(1655)	2359(1439)
Citations by JCR	12.5(15)	10(13)	8(10)

Paiva et al, 2012



Title and Citation Results

TEN Tips for your fancy writing!

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Cite indices	Groups by contents		
	Type 1	Type 2	Type 3
No. of articles	231(54.6%)	171(40.4%)	21(4.9%)
Citations by JCR	8(10.5)	12(13)	-

Type 1, methods-describing titles; Type 2, results-describing titles;
Type 3, non-classifiable titles

Paiva et al, 2012



Title and Citation Results

TEN Tips for your fancy writing!

- **Less cited articles' titles with**
 - Question mark
 - Geographical area
 - Subtitles by hyphen or colon

Paiva et al, 2012



Tips for Title-Subtitle

TEN Tips for your fancy writing!

- Useful for long titles
- Use hyphen or colon between title and subtitle
- Main concepts or important words in the main title, minor supportive words in subtitle
- Clear expression
- Less prepositions



Title-Subtitle Examples

TEN Tips for your fancy writing!

- Antimicrobial Susceptibility of Bacteria Isolated in 2000: With Special Reference to Prevalence of Methicillin-Resistant *Staphylococcus aureus* and Activities of Cefazolin, Cefotaxime and Piperacillin
- Some Problems in the Analysis of Hospital In-Patients Morbidity Statistics: On the Usefulness of Rank Distribution of Morbidity
- Magnetic Resonance Imaging in Neurologic Diseases: Comparison with Computed Tomography



Tips for Sentence Title

TEN Tips for your fancy writing!

DO

- Use ordinary sentence
- Present tense
- Same as conclusion

DO NOT

- Use auxiliary verb
- Make a negative sentence
- Use a question mark



Sentence Title Examples

TEN Tips for your fancy writing!

- Serum Thioredoxin 1 Level **Has No Close Relation** with Myocardial Damage Amount in Acute Myocardial Infarction Patients
- Dendritic eIF4E-binding Protein 1 (eIF4E-BP1) mRNA **is** Upregulated by Neuronal Activation
- Serum Pro-hepcidin **Could Reflect** Disease Activity in Patients with Rheumatoid Arthritis
- Bioelectrical Impedance **May Predict** Cell Viability during Ischemia and Reperfusion in Rat Liver
- Early Start of Dialysis **Has No Survival Benefit** in End-Stage Renal Disease Patients



TEN Tips 8

TEN Tips for your fancy writing!

➔ **Keep Rule of Ten 2:**

Only 10% of abstract readers read the text. Finally only 1% of title readers read the text....

- **Attractive title and good abstract** may call more citations. We should try to raise the readers' proportion over the 1% to be cited.



Rule of Ten 2

TEN Tips for your fancy writing!

Writing Good Abstract

- Structured or Unstructured abstract
- Clear and understandable, essential core contents
- Length limit: 250 words
- Abstracts swim alone through the web:
informative
- Most readers read abstract only with Tables or
Figures and **decide citation**



Abstract Writing Tip 1

TEN Tips for your fancy writing!

- **Writing Flow: Question to Answer**
 - Background or Purpose
 - How? Materials and Methods
 - What? Results
 - So what? Conclusion



Abstract Writing Tip 2

TEN Tips for your fancy writing!

DO

- Follow guidelines if any
- Keep limited length of words
- Keep the uniform
- Describe **core results** in detail with numeric data
- Explain abbreviations
- Make a clear conclusion, same as in the text



Abstract Writing Tip 3

TEN Tips for your fancy writing!

DO NOT

- Number the results
- Include any content which is not described in the text
- Review, cite references
- Refer to Tables or Figures



TEN Tips 9

TEN Tips for your fancy writing!

➔ **Keep Rule of First & Last:**

Organize text structure by Topic at the first and Conclusion at the last

Open and close of individual issues or items and the whole text for better understanding!

- Topic Paragraph & Conclusion Paragraph
- Topic Sentence & Resolution Sentence



Structure of Introduction

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Topic Paragraph to open an article

Introduce audience to the article by explaining known facts.

Extension Paragraph

Challenge from known to unknown.

Resolution Paragraph

Summarize what authors did.



Structure of Discussion

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Topic Paragraph to open

Characterize core results or answer the question.

Extension Paragraphs to challenge & act

Explain core results one by one with literature review.
Concentrate supporting data for conclusion.

Describe Limitations

Describe limitations.

Conclusion Paragraph to close the article

Describe scientific conclusion in present tense by
summarizing resolution sentences of each paragraph.



Sentence Structure

TEN Tips for your fancy writing!

- **Sentences in a Paragraph**
 - More than 2 sentences in a paragraph
 - First: **Topic sentence** to open
 - Middle: **Extension sentences** to challenge
 - Last: **Resolution or Conclusion sentence** to close



TEN Tips 10

TEN Tips for your fancy writing!

➔ **Keep Connecting Words:**

Link sentences by repeating common keywords within a paragraph. That keeps fluent flow of reading and easy understanding.



Connecting Words

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Praziquantel has been **used comprehensively** in both clinics and field as a broad-spectrum anthelmintic for the treatment of trematode or cestode infections. Though it is regarded as safe generally, **the comprehensive use of praziquantel** inevitably induces several **common adverse reactions**, such as, abdominal pain, diarrhea, dizziness, sleepiness, and headache.¹ Most of these **adverse reactions** are transient and rapidly subside without specific treatment. In addition to these **common adverse reactions** an **anaphylactic reaction** may occur, but it is very rare and neglected usually. A search of the literature revealed that two cases of **anaphylactic shock** have been attributed to praziquantel.²⁻³



Rapid Drafting & Slow Cooking

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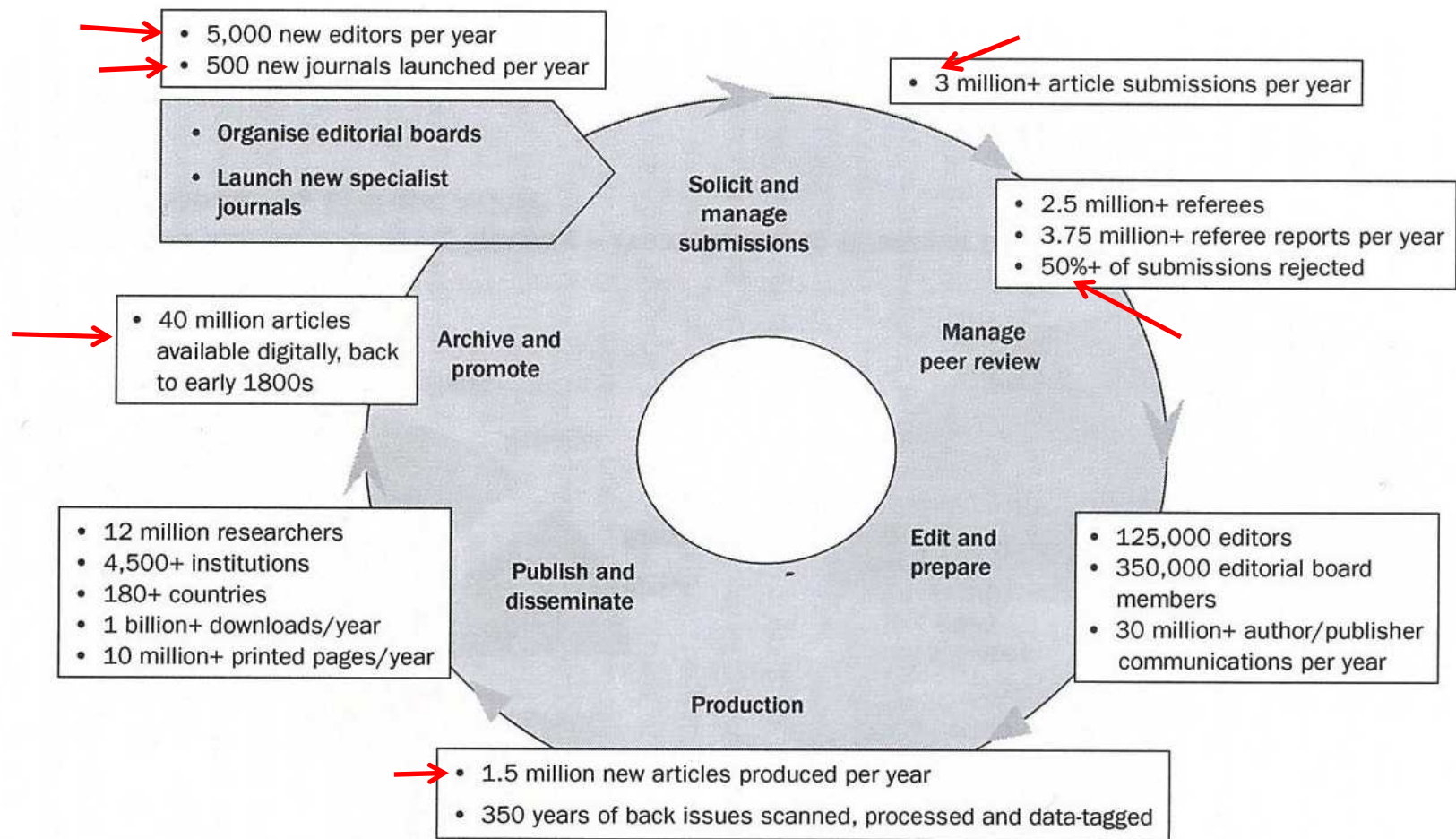
- **Writing the first draft as soon as possible!**
- **Cooking the draft slowly:**
Internal & external review and revision
- **Trim manuscripts more attractive following TEN Tips!**
 - KESS
 - Rule of Ten 1
 - Rule of Ten 2
 - Rule of First and Last
 - Connecting Words



Additional Tips from Editor's Vault

TEN Tips for your fancy writing!

- Prepare manuscripts using MS word, double space, 11 point, Times New Roman font
- Prepare the manuscript **reader friendly**
- Prepare the manuscript **journal friendly**
- Language review by an original speaker
- Back up the file
- Keep research and publication ethics through all procedure



Note: industry estimates based on known numbers for a subset of the industry that are then scaled to 100% based on the article share of the known subset.

Figure 1.4

What do publishers do? From *Access to Research Outputs: a UK Success Story*. The Publishers Association, STM and ALPSP

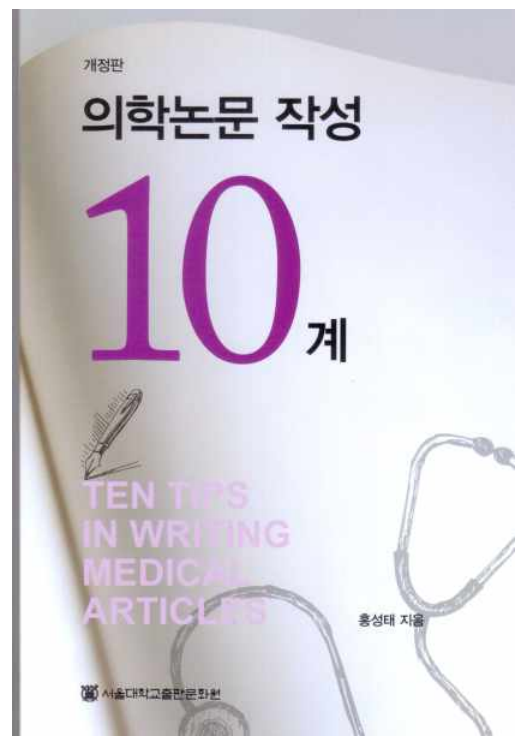


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- Paiva CE, Lima JPSN, Paiva BSR. Articles with short titles describing the results are cited more often. *CLINICS* 2012;67:509-513.



TEN Tips for your fancy writing!



*Enjoy your writing!
Make it sexy!*

*Thanks for your
attention!*