



#### **Lecturer Intro**



Editor & Trainer, Academia CACTUS

Program Coordinator

Certified Editor

Over 1000 papers revised

A strong functional knowledge of the concerns researchers and academics have when writing in English

# **Big Science**

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#### In 1911, Rutherford discovered that atoms have a nucleus – a breakthrough ...

discovery

The experiment was completed by Rutherford, 1 post doc, and 1 undergraduate

In 2012, evidence was found to prove the existence of the Higgs boson



The experiment was completed by 2500+ physicists around the world

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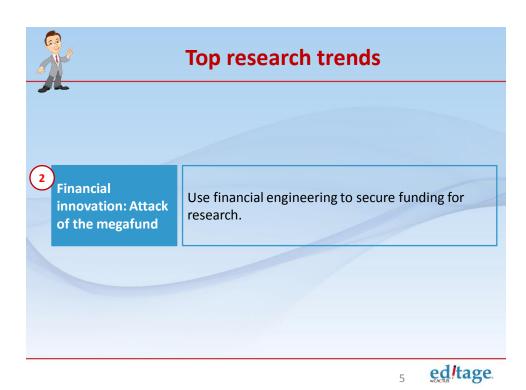
# **Top research trends**

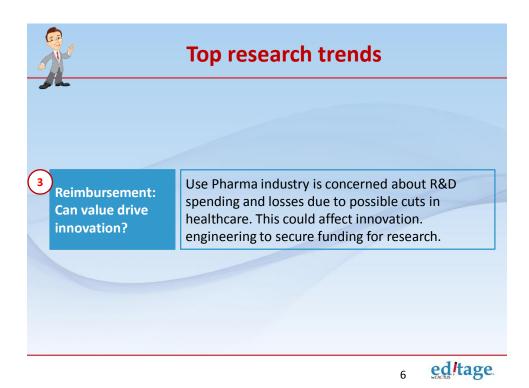
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**Federal funding** 

Expect cuts in funding.

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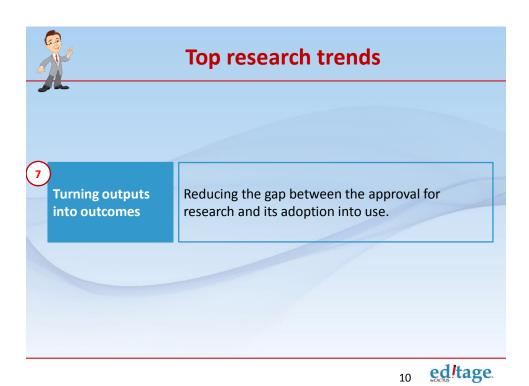




There is an evergrowing need for academic research research results.

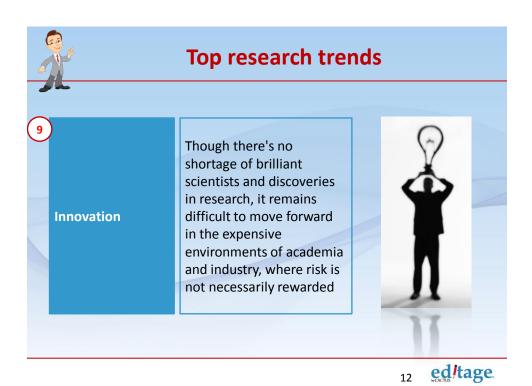
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### More money more people

- Global spending on research and development (R&D), totaling US\$1.1 trillion in 2007, double that in 1996
- Between 2000 and 2010, the number of science and engineering graduate students rose 30%, and number of postdocs increased 45%
- 24,000+ peer reviewed journals, 2000+ publishers,
   1.5 million+ papers published per year, 3 million+ papers submitted per year: increased 44% since 2001

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## **Trending topics**



- Data-Rich Wearable Devices
- Cancer Immunotherapy
- Genome Editing
- The Human Microbiome
- Patient-Centered Medical Homes
- Cell Therapy
- Early Translation
- Health Care Value

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# Why?

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#### You must publish in English

- International language of academics
- Become an effective communicator
- Funding
- International reputation
- Advance your career

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